

Alltech launches 8th annual Art Contest, invites nationwide participation from school children



Alltech, a leading global animal health and nutrition company, announces its 8th annual Art Contest for school children. The Alltech India competition will accept entries from September 16 to October 14, 2022.

India is an emerging and developing country with one of the fastest-growing economies in the world. It has the fifth-largest GDP globally and the third largest in Asia. However, despite an expected average annual economic growth of 7.4% (22–23), India faces significant challenges, including immense utilization of natural resources, which has prompted it to make great efforts toward a green and decarbonized economy.

To let help young minds imagine the boundless possibilities for a sustainable environment and economy, the Alltech India Art Contest 2022 asks children to create on the theme **India 2050 “Now**

vs. the Future”: Nurturing nature for a better future

Launching the competition, Dr. Sayed Aman, Managing Director - India, Regional Director - South Asia, said, “Sustainability is a big concern for the entire planet and to address this there is a need for technological innovations and stringent policies. To achieve energy efficiency, carbon neutrality and sustainable economic growth, India must invest towards the sectors that highlight green initiatives.”

Requoting the lines of Paul Polman, speaker at the Alltech ONE conference 2022, Dr. Aman continued, “We cannot choose between growth and sustainability — we must have both.”

Who can participate in the Alltech India Art Contest 2022?

Students aged between 5–16 years.

Timeline

The contest is open from September 16 to October 14.

Submission:

Submission is online. Entrants will upload a scanned image of the artwork to the contest website by filling out all the relevant details requested on the page.

Check out the link below to participate and learn more about the Alltech India Art Contest 2022.

Website link: <https://www.alltech.com/en-in/about/events/alltech-india-art-contest-2022>

Online submission rules:

- The artwork must be on drawing paper of A4 size
- Acceptable media include crayons, watercolours, oil paints, acrylic paints, coloured posters, coloured pencils, and pastels.
- The theme, **India 2050 “Now vs. the Future”**: **Nurturing nature for a better future**, should be the focus of the artwork.
- Entries should be submitted online. Entrants will upload a scanned image of their artwork to the website, filling in all the relevant details requested on the page. Please do not send your original artwork unless Alltech asks for it.
- The artist must leave the artwork unsigned.

Prize

Winners are selected by a panel of judges and a Facebook contest and will be rewarded with a cash prize. The winning paintings will also be featured in the Alltech India 2023 calendar.

For more details, please contact your local Alltech sales manager or email alltechartcontest@alltech.com.

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About Alltech:

Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech delivers smarter, more sustainable solutions for agriculture. Our products improve the health and performance of plants and animals, resulting in better nutrition for consumers and a decreased environmental impact.

We are a global leader in the animal health industry, producing additives, premix supplements, feed and complete feed. Strengthened by more than 40 years of scientific research, we carry forward a legacy of innovation and a unique culture that views challenges through an entrepreneurial lens.

Our more than 5,000 talented team members worldwide share our vision for a Planet of Plenty™. We believe agriculture has the greatest potential to shape the future of our planet, but it will take all of us working together, led by science, technology, and a shared will to make a difference.

Alltech is a private, family-owned company, which allows us to adapt quickly to our customers' needs and maintain focus on advanced innovation. Headquartered just outside of Lexington, Kentucky, USA, Alltech has a strong presence in all regions of the world. For more information, visit alltech.com, or join the conversation on [Facebook](#), [Twitter](#) and [LinkedIn](#).