

Novus to host breeder Nutrition & management webinar series

The free online event for the poultry industry is scheduled for 17-20 October

SAINT CHARLES, MO (28 September 2022) – Novus International will host a four-day global webinar series called **Breeder Management & Nutrition** from 17-20 October. This live digital event will feature 11 authors from the company's latest publication titled **Breeder Management and Nutrition: Moving the industry forward**, which debuted at the World's Poultry Congress 2022.

"The response to the book was really overwhelming. We had a standing-room-only crowd at WPC in Paris that solidified breeder nutrition and management information are topics the industry both wants and needs," says Sandrine Durox, Novus poultry solutions manager for EMEA and book co-coordinator. "We want to extend the energy and knowledge sharing with people around the world. A webinar was the perfect answer."

Each day features a different topic from the book presented by the researcher, academic, industry expert, or breeding company representative that wrote the corresponding chapter.

– 17 October: **Breeder management and nutrition** with presentations from *Rick Van Emous of Wageningen Livestock Research, Edgar Oviedo of North Carolina State University, Dinabandhu Joardar of Cargill, and Silvia Peris of Novus*

– 18 October: **Feed restriction** with presentations from *Aitor Arrazola of Purdue University, Rick Van Emous of Wageningen Livestock Research, Henk Enting of Cargill, and Manish Singh of Novus*

– 19 October: **Epigenetics** with presentations from *Juxing Chen of Novus, Rebecca Forder of the University of Adelaide, and Johan Buyse of KU Leuven*

– 20 October: **Genetics** with presentations from *Juan Carlos Abad of Cobb, and David Caverio of H&N*

Each session is just an hour and 40 minutes long starting at 7:00 a.m. CDT, making it possible for people around the world to participate. The daily sessions include a live Q&A with presenters. The webinar series will also be available for on-demand viewing for those who register.

For more information and to register for one session or all sessions, visit <https://novusint.co/breederwebseries>.

To learn how to download a digital copy of Novus's book **Breeder Management and Nutrition: Moving the industry forward**, visit www.novusint.com.

Novus International, Inc. is a leader in scientifically developing, manufacturing and commercializing nutrition and health solutions for the animal agriculture industry. Novus products include bis-chelated trace minerals, enzymes, organic acids, essential oils, liquid and dry methionine, and gut health products for poultry, swine, and ruminants. For more information about Novus, visit www.novusint.com.

Novus International, Inc., is a leader in scientifically developing, manufacturing and commercializing nutrition and health solutions for the animal agriculture industry. Novus's portfolio includes ALIMET® and MHA® feed supplements, MINTREX® chelated trace minerals, CIBENZA® enzyme feed additives, NEXT ENHANCE® feed additive, ACTIVATE® nutritional feed acid, and other feed additives. Novus is privately owned by Mitsui & Co., Ltd. and Nippon Soda Co., Ltd. Headquartered in Saint Charles, Missouri, U.S.A., Novus serves customers around the world. For more information, visit www.novusint.com. ©2022 Novus International, Inc. All rights reserved.