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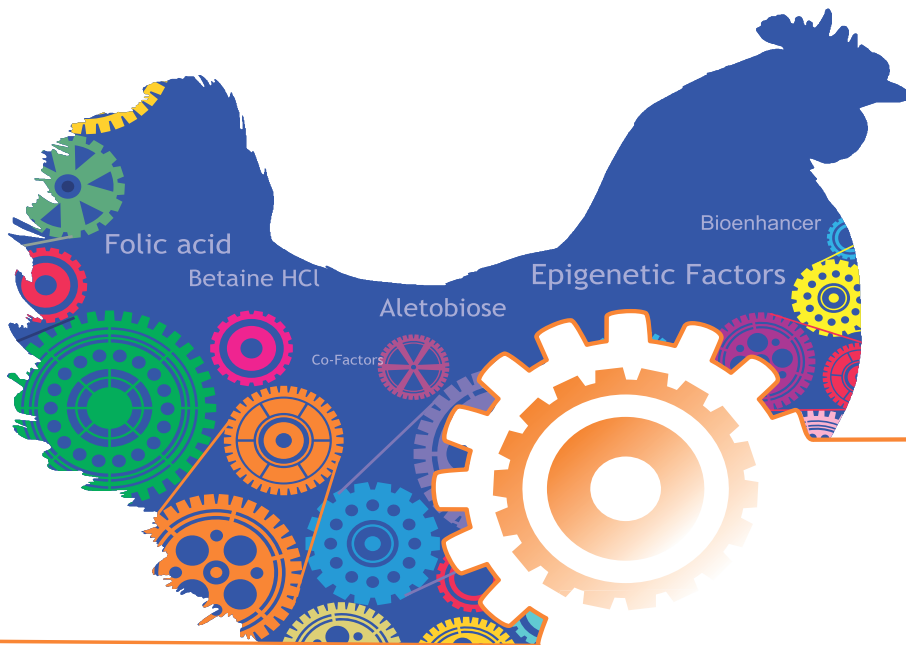
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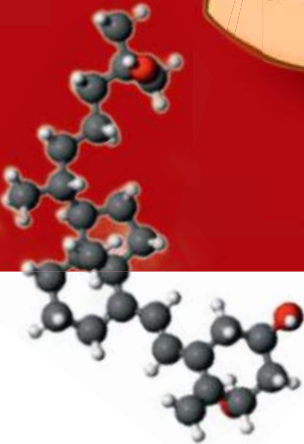
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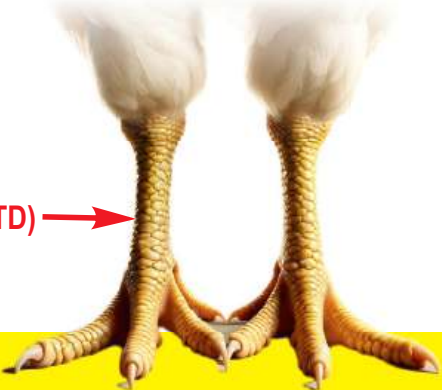


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WAR MANIA!

The summer heat across India is taking its toll on the Poultry farmers. Low egg consumption high mortality have added to the woes of the farmers. The heat wave in India this year is exceptionally higher compared to the entire Asian region. This extreme weather condition is attributed to El-Nino effect.

The drastically changing political scenario in India is unfolding. The ruling BJP at the center is making inroads into some of the strong holds of opposition states in the recent elections.

The inconsistent policies and behavior of the American president has led to several unresolved global issues. A new global order is emerging now with the dominance of the Americans, collapsing their traditional allies are no more willing to trust them anymore.

The appreciation for Bharat expo 2026 at Lucknow continues to pour in the location cost effectiveness and results have for all contributed to the success of Bharat Expo. There is a request for continuing such shows.

Pakistan also known globally as a sponsor of Global Terrorism is now suffering dried rivers. The Indus Water Treaty is being implemented by letter and spirit due to which the water utilization by India is being activated. The lop sided treaty heavily in favour of Pakistan. The earlier political parties of India had overlooked deliberately at the cost of Indian farmers. Pakistan need to commit itself to stop sponsoring Terrorism across border into India and that could possibly ease the situation. The Sindhu river is drying up with the rising summer.

The wars of Ukraine and Russia followed by Iran and America along with Israel has only led to a huge destruction of lives and property and collapse of economy affecting lives worldwide. The rationality of going into a prolonged war is utter madness and stupidity knowing fully well of the consequences. The common man and poor are the victims irrespective of their not being in the war zone!

The War Mania must end and sooner the world understands and realizes it is better for all.



Poultry Sector in India

Current Situation, Trends and Opportunities

Dr.M.A.Mujeeb Ather, Former Deputy Director
Veterinary Biological Research Institute Hyderabad, India

Indian poultry industry is said to be 5000 years old. During the last 4 to 5 decades, the Poultry farming in India has transformed from a backyard activity into an organized, sophisticated medium scale industry.

Poultry farming came to be accepted as a viable activity by mid 60s.

Real development came with the establishment of Venkateshwara Hatcheries Pvt.Ltd.

Commercial Layer Strains in India: Babcock - Most popular (Venkateswara Hatcheries) Babcock occupies 65- 70% of total layer population, other layers are Hyline, Bovans, Lohman etc,

Central poultry breeding farms laid foundation for the development of poultry industry during 1959 onwards.

Other agencies such as ICAR contributed much in R & D sector.

Major Farming Activities:

Layer Farming

Broiler Farming

Breeder Farming

Hatchery Operations

Allied Activities:

Poultry Feed Production

Vaccines Production

Pharmaceuticals

Equipments

Transportation

Feed Raw Materials

Service Sector etc.

India has emerged as the only country in the developing world which is:

Self reliant, Technology driven industry and capability to produce every essential input for successful poultry farming, Indigenous genetic resource and breeding, world class poultry vaccines and medicine, Specific pathogen free eggs

Farms and hatchery automation systems, Pelleted feed and Egg processing,

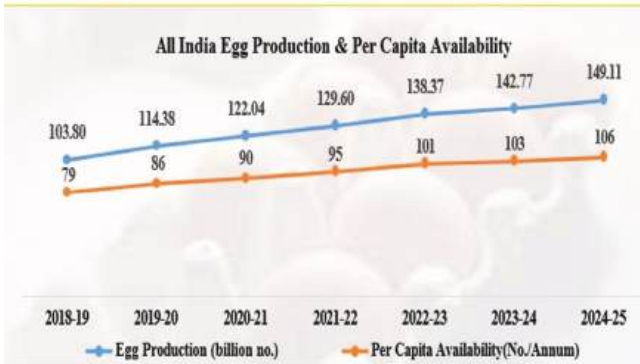
Poultry processing, Nationwide net work of disease diagnostic laboratories and facilities for enterprenural development and training in both private and public sector. Egg being an excellent source of proteins is fast becoming a favourite among urban Indians, the overall global demand for eggs is growing more so in India, Indian consumers are now opting for a more protein-rich diet

Highlights

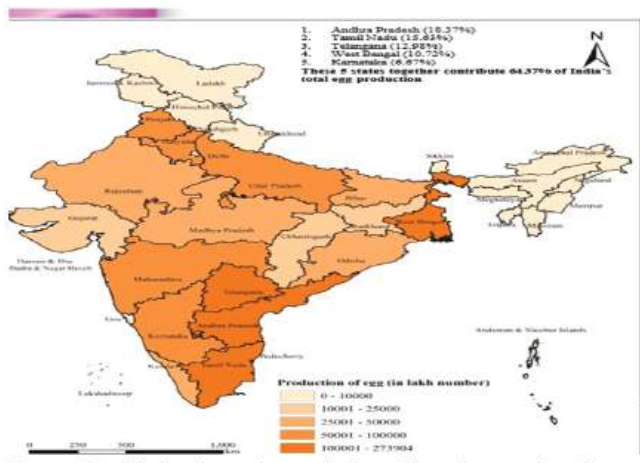
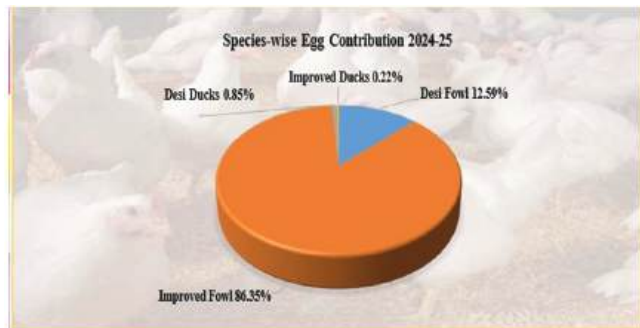
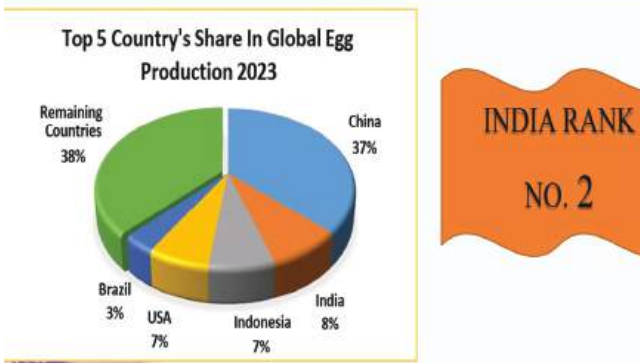
Egg production 2024-25

- The total egg production in the country is 149.11 billion numbers
- India ranks 2nd in the world in terms of total Egg production (Source: FAO).
- The egg production has increased by 4.44% as compared to previous year (2023-24).
- The per-capita availability of egg is 106 eggs per annum
- Out of the total eggs produced, commercial poultry contributed 84.49%.

Egg Production (All India)



Top Five Country's Share in Global Egg Production during 2023



Opportunities :Modern day poultry rearing has evidenced tremendous change over the past few decades in terms of genetics, nutrition, husbandry-management and health/disease, this is quite evident with the broilers achieving 2.0 kg. in less than 38 days, 330 eggs in commercial layers and 165-170 progeny chicks in breeders.

At the rate of 5% in layers and 10% in broilers per annum, employment potential in poultry sector would almost double, poultry is the cheapest source of animal protein.

The broiler industry is well dominated in southern states in India with nearly 60-70% total output coming from these states.

Research Areas :

1. Research on surveillance, monitoring and forecasting of diseases (Prevention and control of diseases)
2. Development of diagnostic reagents for different diseases using indigenous agents (Quick diagnosis and saves cost)
3. Development of effective immunobiologicals/immunoprophylactics against important poultry diseases (Effective vaccines)
4. Development of microbial standards for domestic and export purposes (data on microbial status in eggs and meat)
5. Development of processes for microbial reduction during processing (Hygienic products)
6. Development of specific pathogen free poultry flocks (development of quality vaccines)
7. Development of vaccines using indigenous strains (control and prevention of diseases)
8. Development of database and software for poultry diseases (Database)
9. Development of quick and cost effective diagnostic kits usable at farm level (Quick

diagnosis)

10. Development of efficient viral respiratory disease vaccines (to control respiratory viral infections)

11. Production of recombinant cytokines (immunomodulation)

- Major Strategies & Action Plans :
- Breeding foundation stocks including purelines, grand parents and hatcheries
- Environmental control houses
- Automatic feeding and watering systems
- Sprinklers and foggers for cooling
- Gas brooding, feed pellet production
- Water treatment plants
- Pollution control systems
- Poultry meat processing plants of different capacities
- Production of specific pathogen free (SPF) eggs for vaccine production
- Manufacturing poultry vaccines, medicines and diagnostics, poultry diagnostic laboratories

Poultry Diseases :

A recent study has identified several problems responsible for reduction in productivity of birds due to low poultry health (infections like

ND, IB, AI, ILT, IBH etc. are dominant)

Effective prevention and control of the diseases is the need of the hour

There is a need for establishing and vigorously following strict bio-security measures on the poultry farms

All breeding stocks have to be regularly screened for the presence of carriers of Salmonella and Mycoplasma

It is necessary to create well equipped disease diagnostic and surveillance laboratories at state levels and in the heavily concentrated poultry pockets in the country

It is very important to eradicate A.I. to prevent economic losses

Exports: One of the challenging problems faced by the Indian exporters so far is that the export demands are in huge quantities while the quantity available for export per lot from India is very small due to fragmented sized farms with little or no basic facility

Challenges : Maintaining the product quality, availability of maize for poultry feeding is becoming limited day by day due to diversion of it for ethanol production, scarcity of other feed ingredients and high cost, problem of emerging and re-emerging diseases, there is a drastic reduction in the use of antibiotics.

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Driving Alignment, Inspiring Action: Setting the Tone for the Year Ahead



In a dynamic and purpose-driven gathering, Optima Lifesciences convened its three-day Annual Sales Acceleration Summit, commencing with a Town Hall on Day 1 that united cross-functional teams, leadership, and frontline stakeholders to align vision, strengthen collaboration, and accelerate execution.

The Town Hall created a unified platform to integrate perspectives across sales, marketing, technical, and operations teams—driving clarity on priorities and reinforcing a cohesive growth strategy in a competitive global landscape.

Moments that Shaped the Narrative:

- Unified Strategic Direction: Leadership outlined a clear roadmap focused on expansion, innovation, and long-term value creation.



- From Insight to Impact: Immersive exposure to the manufacturing plant and CARE facility (Center for Animal Research and Excellence) offered sales team a first-hand understanding of product science, quality systems, and research rigor—transforming knowledge into conviction.
- Sharpening the Edge of Execution: Portfolio deep-dives strengthened positioning, differentiation, and customer engagement strategies.
- Mastering Crucial Conversations: Teams were equipped to handle high-stakes interactions with precision and assurance.
- Culture of Collaboration: Strong cross-functional participation reinforced a unified, performance-driven organization.

The Leadership Perspective:





Mr. Vinay Kulkarni, Executive Chairman, reflected on the organization’s forward momentum:

“These three days symbolize the way we envision growth—not as isolated efforts, but as a continuum of alignment, capability-building, and decisive execution. Our strategic roadmap is driven by purposeful expansion, calibrated acquisitions, and a deep commitment to innovation. As we look ahead, it is this integrated strength of our teams that will enable us to scale with clarity and confidence.”

Dr. Arindam, VP – Strategy, Marketing, Technology, highlighted the evolving nature of competitive advantage:

“In today’s landscape, differentiation is no longer optional—it is essential. The next phase of growth will not be driven by products alone, but by how intelligently we position them in the market. Our focus is to move from transactional selling to insight-led engagement—where we



solve problems, shape customer thinking, and create long-term value. This requires a sharper integration of science, strategy, and storytelling.”

Dr. C.V Chandrasekaran, VP– Business Development, highlighted the critical role of execution:

“In the end, strategy finds its meaning in execution. Our focus is on equipping our teams with the clarity, confidence, and capability to handle every customer interaction—especially the most crucial ones—with precision and impact.”

As the meet concluded, it left behind a renewed sense of alignment and momentum—an organization not only aligned in strategy, but elevated in capability and united in purpose. Optima Lifesciences moves forward with strengthened conviction, ready to translate insight into action and ambition into achievement.

Team OPTIMA





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04

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06

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200 ml/10 L of Luke warm water for 5000 to 6000 sq. ft.

Presentation

1 Litre



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- Broilers/Layers: 100 gm
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Novel Alternatives for Managing Antibiotic Resistance, Residues & Growth Promotion in Poultry

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"Nutrinomics, is the merging of the nutrition and health economics disciplines to assess the impact of nutrition on animal health and disease and to illustrate the health and economic aspects of specific changes in the daily nutrition and nutrition recommendations through the lens of cost effectiveness".

Introduction

The modern poultry industry is under increasing pressure to optimize efficiency following the phase-out of antibiotic growth promoters (AGPs). To achieve this, we must prioritize gastrointestinal tract (GIT) health to ensure effective nutrient assimilation and robust immunity.

Growing concerns regarding antimicrobial resistance and food safety risks from antibiotic residues necessitate a shift toward safe, natural alternatives. Non-AGP solutions provide residue-free options that enhance bird health without contributing to resistance. A sustainable strategy moving forward involves integrating improved hygiene, biosecurity, and management practices to focus on meat safety, gut health, and an improved Feed Conversion Ratio (FCR) through optimal nutrient absorption.

“ **ANTIBIOTICS MAY SOLVE TODAY'S PROBLEMS; THEY CREATE SIGNIFICANT RISKS FOR TOMORROW.** ”

Antibiotic Misuse in Poultry: A Global Health Threat

Antimicrobial Resistance (AMR) in the Indian poultry market is a major concern, largely due to the continued use of Antibiotic Growth Promoters (AGPs). High levels of resistance have been found in common poultry pathogens like *Salmonella*, *E. coli* and *clostridium* in

key production hubs. While India has implemented a National Action Plan (2017) and banned the "last-resort" antibiotic Colistin (2019) for use in food-producing animals, AGPs remain common due to weak regulation and lack of awareness, despite recommendations from the Bureau of Indian Standards (BIS) against their use.

While Antimicrobial Growth Promoters (AGPs) provide effective short-term control, their long-term consequences are significant and cannot be overlooked. These issues include the development of Antimicrobial Resistance (AMR), the presence of residues in meat and eggs, which raises food safety concerns, disruption of the natural gut microbiota, and escalating regulatory restrictions and export limitations..

Understanding the Core Challenge: Gut Health

Modern poultry performance is closely linked to gut efficiency and microbial balance. A compromised gut leads to poor nutrient absorption, increased feed conversion ratio (FCR),



wet litter and ammonia issues, and higher susceptibility to infections such as necrotic enteritis. A key contributor to this imbalance is the presence of undigested feed components, particularly non-starch polysaccharides (NSPs) and complex proteins. These undigested nutrients become a breeding ground for harmful bacteria, triggering gut dysbiosis and performance losses.

Targeted Control: A Biological and Precise Approach to a Shifting Paradigm

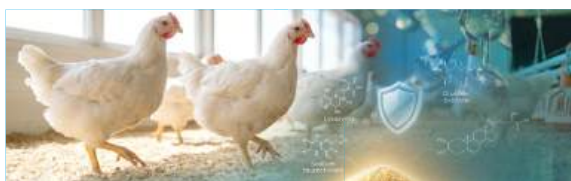
Instead of broadly suppressing microbial populations, a more advanced strategy is to selectively control harmful bacteria while supporting beneficial gut flora. This is where alternative, non-antibiotic solutions are gaining significant attention. One such strategy involves leveraging naturally occurring compounds, known for their potent antimicrobial properties. These alternatives often target the integrity of pathogenic bacterial cell membranes or interfere with their communication (quorum sensing), thereby controlling the proliferation of both Gram-positive and Gram-negative organisms.



Unlike conventional antibiotics that act broadly and may disturb microbial balance, this approach enables a more precise and biologically aligned modulation of the gut ecosystem.

GALLINASE: A Mechanistically-Driven Solution

ABTL offers GALLINASE, a comprehensive feed supplement formulated to enhance the enteric environment through the synergistic action of three primary components: **Lysozyme, Glucose Oxidase and Sodium Taurocholate.**



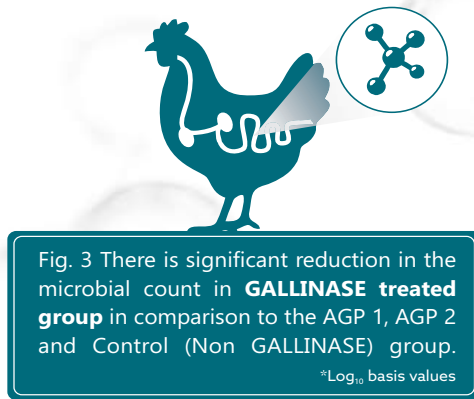
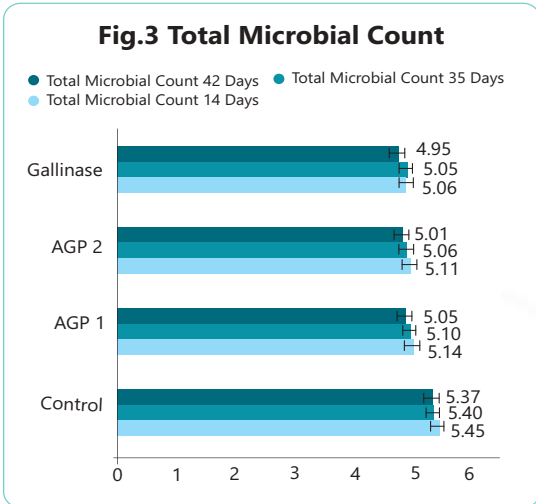
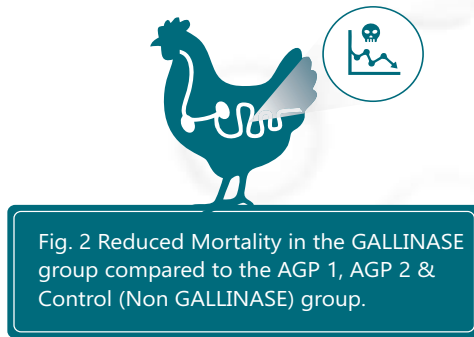
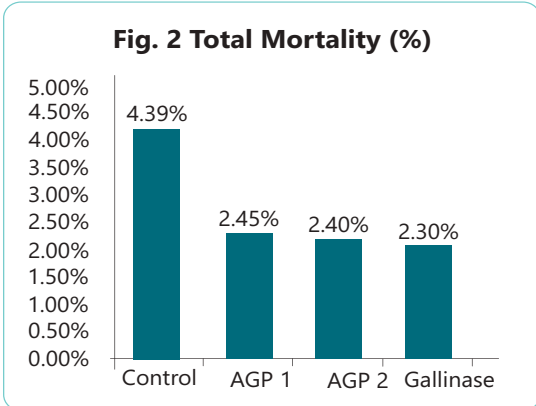
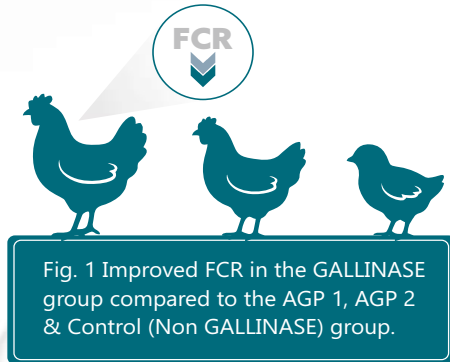
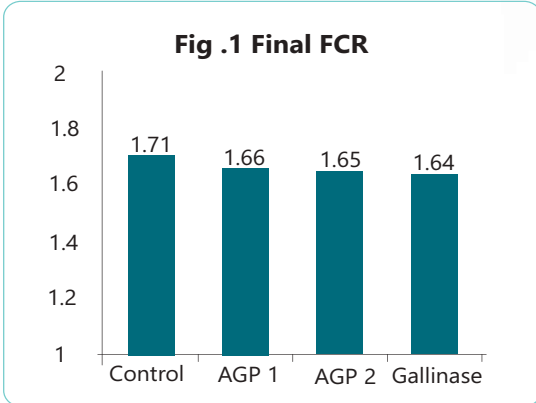
Benefits:

- Actively eliminates pathogenic bacteria and reduces harmful microbial load.
- Supports the growth and stability of beneficial gut microbiota.
- Improves gut integrity, overall intestinal health, and immunity.
- Assists with stress management.
- Ensures no resistance or residues.
- Improves meat quality and safety.

Unlike conventional approaches, Gallinase enables birds to perform efficiently by optimizing their internal ecosystem rather than relying on external suppression.



Comparative Effect of Gallinase in Broiler Diet



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Regen Biocorps Annual Sales Meet 2026

The Nilgiris - Where Learning Met Inspiration

From 6th to 11th April 2026, the Regen Biocorps family gathered in the misty, magical hills of The Nilgiris for an unforgettable Annual Sales Meet.

It wasn't just another corporate event. It was a beautiful blend of **professional growth, cultural celebration, team bonding, and breathtaking natural beauty.**



A Journey That Began with Gratitude

The excitement started in Coimbatore, where team members from across India came together, leaving behind travel tiredness and stepping into pure anticipation.

The morning began on a peaceful note with a visit to the sacred **Karamadai Ranganathaswamy Temple** - a perfect moment of calm and gratitude before the high-energy week unfolded.

Discovering the Magic of the Nilgiris

The real adventure began in the stunning Nilgiri hills:

- **Botanical Bliss:** A refreshing walk through the historic **Sim's Park** (est. 1874) in Coonoor, surrounded by vibrant flowers and towering trees.
- **Heritage on Rails:** The team experienced

the iconic **Nilgiri Mountain Railway** - a UNESCO World Heritage Site. The charming toy train chugged through lush green tunnels and misty valleys from Coonoor to Ooty, creating instant smiles and beautiful memories.

- **Ripples of Joy:** With oars in hand and laughter all around, the team enjoyed a lively boating session at Ooty Lake. Friendly races and playful moments made it a truly memorable team-bonding experience beyond the meeting room.
- **Green Serenity:** At **Karnataka Horticulture Garden**, vibrant greenery and serene pathways offered a refreshing escape - reminding us to stay rooted as we grow.
- **A View to Remember:** At Doddabetta Peak (2,637 meters), the highest point in

the Nilgiris, the team stood together and enjoyed a breathtaking 360° panoramic view - a powerful reminder that when we stand united, we can see much farther.

- **Roses in Full Bloom:** At Government Rose Garden, thousands of blooming roses across terraced slopes reflected a simple truth—success grows with patience and persistence.



Strategy, Culture & Celebration in Ooty

Ooty provided the perfect scenic backdrop for serious business and heartfelt celebrations.

Evenings were truly special. Under a sparkling starlit sky, the Bonfire Oath Ceremony brought the team together. Around the warm fire, everyone reaffirmed their targets and made strong professional commitments for the year ahead.



The cultural heart of the event shone brightly during the Saraswati and Laxmi Poojas. Dressed in vibrant traditional South

Indian attire, the entire team welcomed our esteemed channel partner, **Mr. Chaitanya Reddy**, who gracefully lit the ceremonial lamp.

Big Moments That Defined the Meet

- **Exciting Product Launch:** Under the leadership of newly promoted Mr. Chirag Narigara, the team proudly launched two powerful new Aqua products - Instabiome-NT and Instabiome-AM.



- **Strategic Clarity:** In-depth sessions led by senior leadership focused on sharp sales reviews, smart marketing plans, and clear long-term growth strategies.
- **Celebrating Excellence:** Awards and promotions were given to deserving performers, proving that great results inspire even greater achievements.

Stillness, Clarity & Sales Excellence

The final days were spent at the serene Adiyogi Isha Ashram. An early morning group meditation at the powerful Dhyana Lingam brought deep peace and mental clarity to everyone.

With refreshed minds and calm energy, the team attended an inspiring Sales Excellence Session conducted by Mr. Ajay Tyagi. Rich discussions on customer engagement and professional excellence left the team motivated and aligned.



Unforgettable Fun & Camaraderie

Beyond the meetings, the spirit of Regen came alive during the spectacular Gala Night. Everyone dressed in traditional wedding attire, danced to an energetic DJ, and celebrated with full joy and enthusiasm.

Whether it was exploring beautiful tea factories in the gentle mountain drizzle or enjoying peaceful moments by the shimmering Ooty Lake, the laughter, bonding, and camaraderie were truly special.

Printed photographs were distributed throughout the week - beautiful physical memories that everyone could carry home.

Heartfelt Thanks to Our Pillars

This memorable journey was made possible because of the dedication and hard work of many:

- Our Leadership: Mr. Pawan Kumar Mudgil (CEO) and Mr. Pankaj Hastwala (NSM) - for their constant guidance, support, and clear direction.
- Our Strong Pillars: Dr. Gopal Potdar (Marketing), Dr. Hardik Patel (Technical), Ms. Jigna Joshi (Admin), Ms. Krishna Thakkar (PMT) - for flawless planning and perfect execution (right from traditional attire to award arrangements). Special thanks to Dr. Amit Kumar Pandey (Export) for his

continuous support.

- Our Backbone (Backend Ho Team): The silent force behind every successful moment - your efforts, coordination, and commitment truly made the difference.



Carrying the Nilgiri Spirit Home

As the Regen Biocorps team returns to their respective cities, they bring back much more than just souvenirs.

They return with renewed energy, stronger bonds, crystal-clear goals, and a fresh wave of inspiration - as fresh and uplifting as the crisp Nilgiri mountain air.

Ready to conquer the year ahead - together!

#RegenBiocorps
#OneTeamOneVision

#Nilgiris2026





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Dr. Joseph Gulizia Joins NOVUS to Support Poultry Research and Innovation



CHESTERFIELD, MO (April 23, 2026) – Joseph Gulizia, Ph.D., has joined NOVUS as its new global poultry research manager. In this role, he will design and execute research trials, analyze results, and translate findings into scientific publications and technical resources for the poultry industry.

Gulizia replaces longtime NOVUS poultry nutritionist and researcher, Frances Yan, Ph.D., who retired earlier this year. He joins the leader in intelligent nutrition from Auburn University in the United States where he recently finished a postdoctoral fellowship.

Gulizia originally wanted to be a veterinarian and credits his longtime mentor, educator Kevin Downs, Ph.D., with the shift to animal agriculture.

“While I was studying animal science at Middle Tennessee State University, I conducted undergraduate research in ruminant and poultry nutrition with Dr. Downs,” he says. “He introduced me to animal agriculture research and encouraged me to pursue graduate studies in poultry science.”

NOVUS Exec Manager-Global Poultry Technology Lead Hugo Romero, Ph.D., says having the young researcher join his team fits the company’s goals for poultry research.

“We specifically wanted someone who would bring fresh energy, curiosity, and new ideas into our poultry research program—someone who can grow within the company by challenging the status quo and contributing to meaningful, longterm improvements,” says Romero. “Although Joseph is just completing his postdoctoral fellowship, his academic and research accomplishments already

rival those of seasoned industry professionals.”

Gulizia has led broiler nutrition trials, published peer reviewed research, and built deep expertise in feed additives, calcium and mineral nutrition, gut health, and nutrient digestibility. Romero says his background blends strong statistical and experimental design training with hands on experience in feed milling, including particle size analysis, pelleting, and feed manufacturing workshops.

“His innovative mindset, extensive publication record, and ability to translate complex data into practical insights make him the ideal scientist to help us expand our research capabilities at NOVUS,” says Romero.

Gulizia’s research at NOVUS will focus on understanding the company’s organic trace mineral, eubiotic, and enzyme products through bird performance, nutrient utilization, and gut health to support customers and the poultry industry.

“I’m still early in my time at NOVUS, but I have already seen that the poultry team is highly committed to developing innovative nutritional strategies and feed solutions to help customers manage challenges such as necrotic enteritis and support overall flock performance,” he says.

A native of Tennessee now residing in North Carolina, Gulizia is a member of the Poultry Science Association and World Poultry Science Association.

NOVUS is the intelligent nutrition company combining global scientific research with local insights to develop innovative, advanced technology that helps farmers get more from their herds and flocks. Learn more about how NOVUS is supporting poultry to meet their full potential at novusint.com.



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COMPOSITION PER 10KG

Ves- phase 1 : A brilliant combination of Vitamins premix , minerals premix with phytase, lysine, methionine, lipolytic, toxinbinder, choline, acidifier, multienzyme, probiotics and growth promoters

Inclusion Rate per ton of feed: 10 Kg/Ton of feed or as recommended by Veterinarian

Always keep the bag tightly closed in a cool, dark and dry place away from sun light

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COMPOSITION PER 10KG

Ves- phase 2 : A brilliant combination of Vitamins premix , minerals premix with phytase, lysine, methionine, lipolytic, toxinbinder, choline, acidifier, multienzyme, probiotics and egg shell enhancers.

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Advanced Summer Stress Management in Broilers

- Dr. Sunil Nadgauda (DGM – Technical, Venkateshwara B. V. Biocorp Pvt. Ltd.)
- Dr. Sanjay Deshpandey (AGM – Venkateshwara B. V. Biocorp Pvt. Ltd.)
- Dr. Siddhi Velhal (Product Executive – Venkateshwara B. V. Biocorp Pvt. Ltd.)



Summer poses a major challenge to broiler production due to elevated environmental temperatures. Heat stress during this period can reduce feed intake, slow growth, suppress immune function, and compromise overall flock health. If not managed effectively, it may lead to poor flock uniformity, increased mortality, reduced productivity, and substantial economic losses. A comprehensive, stage-wise management program is therefore essential to sustain performance during hot weather.

1) Brooding Management (0–14 Days)

The brooding phase is the foundation of broiler performance. Strong brooding management supports early chick vitality, better body weight gain, and improved feed efficiency. In summer, chicks are highly sensitive to temperature fluctuations. Excess heat during the first week can quickly cause dehydration, leading to weak chicks, uneven growth, and long-term uniformity issues. Maintaining optimal brooding temperature and comfort is critical.

Key Practices

- Temperature control: Maintain target brooding temperatures and monitor chick behavior for comfort cues (even distribution, active movement, steady feeding and drinking).
- Ventilation from day one: Ensure adequate air exchange to remove heat, moisture, and ammonia—without creating direct drafts on chicks.
- Extra floor space: Compared to cooler seasons, providing slightly more space helps reduce heat buildup and improves chick comfort.
- Chick equipment only: Use chick feeders and drinkers to ensure easy, continuous access to feed and water.
- Controlled brooding systems: Electric or gas brooders provide more consistent heat distribution and better regulation than uncontrolled heating methods.
- Avoid overcrowding: High stocking density intensifies heat stress and reduces access to feed and water.

Early Heat-Stress Signs in Chicks

Watch closely for:

- Panting
- Dullness or lethargy
- Wings spread away from the body

- Reduced feed intake
- Chicks moving away from heat sources and clustering near cooler areas

Immediate Corrective Actions

If stress signs appear:

- Increase ventilation and airflow without chilling chicks.
- Keep side curtains appropriately open to release trapped heat and ammonia.
- Ensure unrestricted access to cool, clean water to prevent dehydration.

2) Growing Management (15 Days to Market)

As broilers grow, their ability to tolerate heat declines. Larger birds produce more metabolic heat and are more susceptible to heat stress, making space, resource access, and handling practices especially important.

Key Practices

- Provide adequate floor space early: Expand space at the earliest to prevent overcrowding later.
- Resource availability: Maintain enough feeders and drinkers to reduce competition and ensure uniform intake.
- Improve uniformity: Separate weak or smaller birds to support growth and reduce stress from competition.
- Schedule stressful activities wisely: Vaccination and routine procedures should be done during cooler hours (early morning or late evening).
- Minimize handling of heavy birds: Higher body weight birds are more vulnerable—avoid weighing, moving, or catching during peak daytime heat to prevent heat exhaustion and mortality.

3) Feeding Management

High temperatures reduce feed intake, directly affecting growth rate and feed conversion.

Feeding programs must aim to maximize intake during cooler periods and reduce metabolic heat production during peak heat.

Practical Feeding Strategy

- Feed during cooler hours: Offer most of the feed early morning and late evening, when birds are more active.
- Midday feeder management: During peak heat, feeders may be temporarily lifted or feeding controlled to reduce metabolic heat production and provide birds more resting space.
- Adequate feeder space: Ensure sufficient feeder access to support uniform consumption across the flock.
- Use structured feeding approaches when needed: Controlled or phase feeding can help optimize nutrient utilization and reduce heat load, particularly in high-risk flocks.



4) Water Management

Water is essential for thermoregulation and maintaining electrolyte balance during

summer. In heat stress conditions, water intake rises sharply—so quantity, quality, and temperature become critical.

Key Practices

- Continuous supply: Ensure 24/7 access to clean, cool water.
- Manual systems: Replace water multiple times daily to keep it fresh and cooler.
- Nipple systems: Flush lines regularly to prevent water warming in pipelines.
- Water quality focus: Low groundwater levels can increase contamination risk. Routine water sanitation and monitoring are essential.
- Acidification: Water acidifiers can help maintain hygiene by lowering pH and supporting gut health.
- Supportive supplementation: Electrolytes, probiotics, and Vitamin C through drinking water can improve hydration, reduce oxidative stress, and enhance resilience under heat stress.



Litter and Biosecurity

- Maintain good litter quality: Keep litter as dry as possible. Excess moisture increases humidity and ammonia, worsening heat stress and respiratory load.
- Strict biosecurity: Follow strong biosecurity measures consistently to prevent disease outbreaks, which become more damaging during heat stress periods.

5) Shed Management

Housing and environmental control can significantly reduce heat load on birds. The goal is to limit radiant heat, improve air exchange, and enhance evaporative cooling where appropriate.

Cooling and Housing Practices

- **Roof insulation:** Use locally available materials (paddy straw, coconut leaves, etc.) to reduce internal temperature.
- **Protect water tanks:** Shade external tanks and cover them with wet gunny cloths to prevent water heating.
- Cooling interventions: Use roof sprinklers, foggers, or misting systems to help regulate shed temperature.
- Wet curtains: Hang wet gunny curtains along sidewalls to enhance evaporative cooling.
- Reduce direct sunlight: Ensure proper shed orientation and shading to minimize radiant heat entering during peak hours.



Conclusion

Effective summer management in broilers requires an integrated approach across brooding, growing, feeding, water, and shed management. By applying these practical, science-based strategies, producers can minimize heat stress, protect flock health, maintain uniformity, reduce mortality, and sustain consistent performance—even under extreme summer conditions.



Empowering Poultry Professionals: Regen Biocorps' Summer Stress Management Workshops at Bhigwan & Ujjain

Regen Biocorps AHI Pvt. Ltd. successfully organized focused Summer Stress Management Workshops at Bhigwan, Maharashtra (23rd March 2026) and Ujjain (25th March 2026). The events brought together the key field force for an engaging, knowledge-driven initiative. With Indian summers growing increasingly intense, heat stress remains a major challenge affecting flock health, productivity, and profitability. The workshops aimed to equip field professionals with practical insights and scientific solutions to manage this seasonal threat effectively.

The Silent Threat: Summer Stress in Poultry

Summer stress occurs when high ambient temperatures and humidity prevent birds from dissipating body heat. Since poultry lack sweat glands, they rely on panting, which can cause respiratory alkalosis, dehydration, reduced feed intake, poor growth rates, lowered egg production, weakened immunity, and higher mortality in severe cases. These issues lead to significant economic losses through increased feed conversion ratios (FCR) and suboptimal performance.

Discussions highlighted essential farm-level management practices for effective summer stress control. An

integrated approach includes housing modifications, improved ventilation, adjusted feeding and watering schedules, reduced stocking density, and targeted nutritional support. Key practices appreciated by participants were ensuring round-the-clock cool, clean drinking water, feeding during cooler hours (early morning and evening), enhancing airflow at bird level, using shade nets or evaporative cooling systems, and maintaining proper litter management.

Innovative Solutions for Summer Challenges

A key highlight of the workshops was the product presentation session, where the Regen Biocorps team introduced Thermogard as a reliable solution for managing heat & humidity stress in poultry. The Thermogard was explained in terms of its ability to maintain electrolyte balance, prevent dehydration, support immunity, and improve feed intake during high-temperature conditions. Alongside Thermogard, supporting products such as Immon, Colikil-R, Hepatotox-ES, Nephrona-U, and CRDX-IR were also discussed, showcasing their role in performance building, controlling bacterial infections, and supporting liver, kidney, and respiratory health.

under stress conditions, even.

Regen Biocorps AHI Pvt. Ltd. recently organized two impactful workshops in Bhigwan and Ujjain focused on managing summer heat stress in poultry farming.

Key Highlights of the Workshops



Bhigwan Session: Led by Dr. Gopal Potdar, Dr. Yeshwant Uttarwar, and Mr. Ganesh Temak, this session emphasized field-oriented expertise, with focused technical presentations on managing summer (heat & humidity) stress in poultry farming and addressing region-specific challenges. The session was actively attended by Mr. Suhas Pawar (Vighnhar Medical), along with many other participants, making it highly interactive and insightful. We sincerely thank him for his continued support.

Ujjain Session: Led by Dr. Hardik Patel, Mr. Sachin Kakde, and Mr. Dhananjay Singh, the team provided practical insights on heat stress identification, ventilation strategies, and flock monitoring. The session also witnessed

active participation from Mr. Arshan Khan (P M Medical) and Mr. Sohel Khan (Consultant) along with many other attendees who contributed to making it highly engaging and impactful.



Both events targeted summer stress management, equipping key field force with actionable roadmaps to protect poultry health during hot months. The programs utilized interactive Q&A sessions and case-based discussions to ensure effective knowledge transfer and build participant confidence.

These initiatives underscore Regen Biocorps' commitment to sustainable poultry farming. The success of the programs was attributed to the coordination of the Regen Biocorps AHI Pvt. Ltd. team and the leadership of CEO Mr. Pawan Kumar Mudgil and NSM Mr. Pankaj Hastwala, whose vision continues to drive poultry health and productivity across India.



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Broiler Lifting Rates for the month of FEBRUARY_2026

Place	1	2	3	4	5	6	7	8	9	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Hyderabad	130	130	130	130	130	130	130	130	130	125	125	125	125	125	115	115	115	120	120	115	115	115	120	125	130	135	140		
Karimnagar	130	130	130	130	130	130	130	130	130	125	125	125	125	125	115	115	115	120	120	115	115	115	120	125	130	135	140		
Warangal	130	130	130	130	130	130	130	130	130	125	125	125	125	125	115	115	115	120	120	115	115	115	120	125	130	135	140		
Mahaboobnagar	130	130	130	130	130	130	130	130	130	125	125	125	125	125	115	115	115	120	120	115	115	115	120	125	130	135	140		
Kurnool	130	130	130	130	130	130	130	130	130	125	125	125	125	125	115	115	115	120	120	115	115	115	120	125	130	135	140		
Vizag	135	135	125	125	125	125	125	125	125	115	115	115	115	115	115	115	115	120	120	115	115	115	120	125	130	135	140		
Godavari	143	143	133	133	133	133	133	133	133	120	120	120	120	120	115	115	115	120	120	115	115	115	120	125	130	135	140		
Vijayawada	143	143	133	133	133	133	133	133	133	120	120	120	120	120	115	115	115	120	120	115	115	115	120	125	130	135	140		
Guntur	143	143	133	133	133	133	133	128	128	120	120	120	120	120	115	115	115	120	120	115	115	115	122	127	130	135	140		
Ongole	143	143	133	133	133	133	133	128	128	120	120	120	120	120	115	115	115	120	120	115	115	115	122	127	130	135	140		
Chittoor																													
Nellore																													
Nammakkal	120	120	115	120	115	115	115	115	110	115	115	115	115	105	105	106	109	111	116	116	116	116	116	118	120	122	124		



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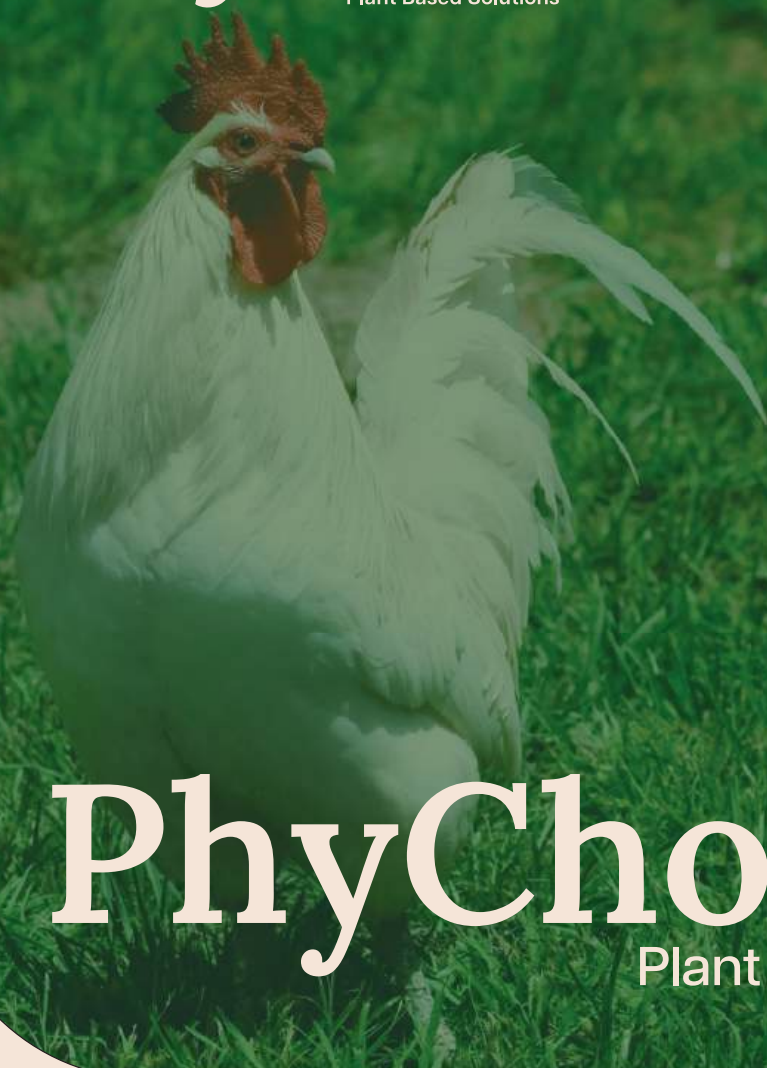
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PhyGeno Unveils PhyMune: The Future of Plant-Based Immune Health in Livestock



PhyGeno, a division of Avitech Nutrition, has recently launched PhyMune—a plant-derived immunomodulator designed to optimise health and resilience in poultry/ livestock. PhyMune was launched on 14th April, 2026 during the company's Quarterly Sales meeting.

PhyMune enhances the innate immune system, allowing livestock to better navigate environmental stressors and disease challenges.

PhyMune:

- Regulates key immune pathways whilst enhancing both innate and adaptive immune systems

- Improves vaccine-induced antibody production for stronger disease protection
- Supports consistent body weight gain and higher production efficiency (EPEF)
- Reduces the impact of stress-related immunosuppression in commercial poultry systems.

PhyMune provides a much needed natural solution to address the growing and imminent threat of disease in modern poultry/livestock production systems.

For further information visit www.phygeno.com



BHARAT POULTRY EXPO 2026 - LUCKNOW

Tezasvi Events has always been driven by a deep commitment to the growth and welfare of the poultry industry across Bharat. Our mission is simple yet profound: to ensure that poultry farmers—irrespective of religion, caste, or creed—receive maximum benefit, exposure, and opportunities to grow. For us, the development of the industry as a whole is the only priority.

In pursuit of this goal, Tezasvi Events has been organising meaningful and impactful poultry expos across various regions of the country. These expos bring together equipment manufacturers, pharmaceutical companies, hatcheries, feed producers, traders, R&D experts, and eminent veterinarians under one roof, creating a powerful platform for knowledge exchange, business growth, and industry advancement.

To date, we have successfully conducted twenty eight exhibitions across Bharat. Each event has matched or surpassed the success of the previous one, earning appreciation from exhibitors, visitors, and industry leaders alike.

The success of our expos is largely due to the unstinted support and patronage of equipment manufacturers, pharma companies, hatcheries, feed manufacturers, and traders who have stood by us throughout our journey. Their encouragement strengthens our resolve and doubles our commitment to serving the poultry sector with renewed zeal.

We also draw inspiration from the vision of Dr. B. V. Rao, the Doyen of the Indian poultry industry, who believed that poultry entrepreneurship should flourish in every village, town, and city across the nation. His philosophy continues to guide our efforts.

We have just concluded our 28th edition and sixth one at Lucknow, Uttar Pradesh, and the

response was truly heartening. Exhibitors and several eminent personalities who attended the expo shared their valuable feedback and appreciation. We are pleased to present their reflections for the benefit of our valued readers and followers of our magazine.

Feedback of Participants at Lucknow



My Dear Shiv Shankar Ji,

The Bharat Poultry Expo 2026, organized under your leadership from 4th to 6th April 2026 at Gomti Riverfront, Lucknow, was conducted in a highly professional and impactful manner. The event successfully brought together a diverse spectrum of stakeholders from the poultry and allied sectors, including academicians, industry experts, entrepreneurs, policymakers, and students.

The overall organization of the expo was commendable. The venue selection proved appropriate, offering adequate space, accessibility, and infrastructure to accommodate exhibitions, technical sessions, and interactive engagements. The layout of stalls, demonstration units, and seminar halls was well-planned, facilitating smooth movement and effective participation of delegates. Logistical arrangements, including registration, hospitality, and scheduling, were managed efficiently, reflecting meticulous planning and coordination by the organizing team.

The technical seminar conducted alongside the expo added significant academic and professional value to the event. The sessions were thoughtfully curated, covering

contemporary issues such as feed resource optimization, disease management, biosecurity, climate resilience, and market dynamics in the poultry sector. The inclusion of experts from both industry and academia ensured a balanced perspective, promoting meaningful dialogue and knowledge exchange.

I had the opportunity to deliver a keynote address on “Sustainable Poultry Production in India.” The platform provided an excellent opportunity to highlight critical challenges such as feed cost volatility, environmental sustainability, waste management, and the need for climate-smart poultry practices. The engagement of the audience during and after the session reflected the relevance of the theme and the growing interest in sustainable production systems.

One of the notable strengths of the event was the effective industry–academia interface. The expo facilitated networking opportunities, technology showcasing, and business interactions, which are essential for advancing innovation and strengthening the poultry value chain in India. The participation of startups and technology providers was particularly encouraging, indicating a progressive shift towards modernization and digital integration in the sector.

Over all, Bharat Poultry Expo 2026 was a well-organized and intellectually enriching event that contributed significantly to knowledge dissemination, stakeholder engagement, and sectoral development. The efforts of Mr. B. Shiv Shankar and his team are highly appreciated, and the event sets a strong benchmark for future poultry exhibitions and technical seminars in India.

Prof. (Dr.) P K Shukla,
President, Indian Poultry Science
Association,
Ex- Dean, DUVASU
Former Registrar, DUVASU,

Former Dean PGS, DUVASU,
Former Joint Commissioner (Poultry), Govt of India,
Director, Institute of Para Veterinary Science,
DUVASU,
Head, Department of Poultry Science,
College of Veterinary Science and A.H.
DUVASU, Mathura- 281001 (U.P.) India
Mobile No.: 9458478252

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Dear Shiv Shankar ji,
Congratulations for organizing such a successful Poultry Expo at Lucknow, Uttar Pradesh.

Uttar Pradesh being the largest population state in the country have maximum demand of eggs and poultry meat as a protein source and nutritional security. There is a significant gap in production of poultry eggs and meat and demand instead of continuous growth in poultry sector due to change in dietary habits and higher disposable income of the people of the state. The Uttar Pradesh offers a large market and strong growth potential making it an ideal destination for Poultry Sector.

The Government of Uttar Pradesh appreciates for successfully organising the Bharat Poultry Expo-2026 by Tezasvi Events at Lucknow. The even witnessed an impressive participation of 1500 + delegates and 60+exhibitors across the state and country.

The expo provide a strong platform for meaningful dialogues between the industry leaders, academicians, Investors, Poultry Associations and progressive poultry farmers. Such an events play a crucial role in strengthening the poultry ecosystem and showcasing opportunities in Utta Pradesh and aligning the stakeholders with the state’s vision of becoming one trillion dollar (OTD) economy.

The technical sessions were informative and relevant covering key areas such as sustainable production, disease management, nutrition and value addition and Uttar Pradesh Poultry Policy – 2022. U.P. Government is committed to promote poultry sector.

Poultry farmers got an opportunity to connect with companies and suppliers enabling better access to quality inputs and services. Exposures to technologies will help them in modernising their farm operations. The event helped to identify U.P. as strategic location for scaling poultry operations. U.P. Government looks forward to continued collaborations with industry, academicians and progressive poultry farmers to transform U.P. into a leading hub for poultry production and allied industries.

Presence of our respected Additional Chief Secretary, Animal Husbandry, Dairy and Fisheries, Government of Uttar Pradesh, Shri Mukesh Kumar Meshram Sir as a Chief Guest and Prof (Dr) Pankaj Kumar Shukla, HOD, PoultryScience, DUVASU, Mathura, President IPSA and Ex-Jt. Commissioner, DAHD, GOI makes the event most successful.

- Dr Brijesh Kumar Tripathi,
Dy. Director (Poultry),
Directorate of Animal Husbandry,
Government of Uttar Pradesh
(M): 82793 76749

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Dear Shivshankarji
Hearty congratulations to you for organizing the wonderful Poultry Expo in Lucknow. Your vision to hold this expo at a time when North India is rapidly emerging as a major poultry hub is truly commendable.

Your efforts in realizing and furthering the dreams of Padmashree Dr. B. V. Rao

Sir through such expos deserve deep appreciation.

The seminar organised during the expo was especially noteworthy. Many distinguished poultry experts shared valuable insights on various aspects of poultry farming—ranging from improved nutrition and strict biosecurity practices to sustainable methods that can make poultry farming more economical and profitable for farmers. Their guidance has undoubtedly inspired many to view poultry farming as a promising and scalable business opportunity.

I extend my heartfelt thanks to Shiv Shankar ji for organising the expo in such an excellent and impactful manner. I look forward to your continued support and association in the future.

Dr Vijay Kumar Sharma
AGM-Tech., Venkys India Ltd,
M: 9794935912

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Dear Tezasvi Events Team,

This is Dr Sharad Kumar Singh from Sapan Groups. We, the entire team of Sapan Group, truly appreciate your excellent efforts and arrangements during the recent Lucknow Poultry

Expo. We were glad to have our stall under your esteemed event organisation, and we did not face even a single issue under your supervision.

We sincerely request that you continue organising many more such events in the future, just as successfully as you conducted the Lucknow Expo, for the continued growth and development of the poultry industry.

Dr Sharad Kumar Singh,
General Manager, Sapan Group.
(M): 99181 9833



Dear Mr. Shiv Shankar,

We are a leading poultry supplement and therapeutics manufacturer in India, proudly serving the industry for the past 22 years.

Adventis Group was honored to participate in the Bharath Poultry Expo, held on April 4th, 5th, and 6th at Gomtinagar, River View Front, Lucknow. The expo provided a valuable opportunity to engage with the growing poultry market and connect directly with farmers and customers. We extend our special thanks to Mr. Bavanaka Shivshankar for his excellent coordination and organization, and to Tejasvi Events for hosting the exhibition in such a promising region.

Across the three days, we interacted with a wide range of farmers, customers, and industry stakeholders. While the event had its strengths and some areas that could be improved, overall it was a meaningful experience that allowed us to strengthen our presence in this emerging poultry hub. We are optimistic about building long-term business relationships in this locality and look forward to future opportunities.

Adventis Group remains committed to being a regular participant in such expos, as they are instrumental in expanding awareness, fostering connections, and supporting the growth of India's poultry industry in developing markets.

- Dr. Adarsha D. Naik,
Manager – Technical and Marketing,
Adventis Group, Bangalore.
Mobile: 77600 82255

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The expo was organised at Gomti River Front..... beautiful location and very close to few good hotels. Crowd attendance was good and topic selected for seminar were very productive to farmers need .

Major attraction was few govt representative and made points for welfare of poultry farmers and help in future policy making.

Dr Dharendra Kumar,
President,
Vesper Group, Bangalore.
(M): 9814484248

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Dear Organising Team,
Greetings from Devee Group, Hyderabad.

On behalf of Devee Group, we extend our heartfelt congratulations to Tezasvi Events for successfully organizing the Bharat Poultry Expo

2026 in Lucknow, held from April 04–06, 2026. Choosing Lucknow, the emerging market for thousands of poultry farmers, was indeed a thoughtful decision that added immense value to the event.

The Expo provided an excellent platform for knowledge exchange among industry experts, poultry farmers, and livestock companies. The overwhelming response from all stakeholders reflects the strength and unity of our industry.

Allow me to briefly introduce Devee Group: we are one of India's fastest-growing manufacturing and marketing companies in the livestock segment, with over 25 years

of nationwide and international operations across Poultry, Aquaculture, and Ruminants. Our growth is driven by high quality products manufactured in our state-of-the-art factories in Hyderabad, the trust of industry well-wishers, and the dedication of our experienced sales and technical teams, along with our channel partners who ensure timely service to customers across the country.

We sincerely thank the poultry farmers for their continued trust and support over the past two and a half decades. We also appreciate Tezasvi Events for bringing the industry together under one roof and setting a strong benchmark for future events. We look forward to many more such initiatives that will benefit the livestock community.

Thanks & Regards
Vishnuvardhan Reddy,
Vice President, Devee Group
M: 96866 76265

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Dear Mr. Shiv Shankar, The spirit of conducting the expo at Lucknow despite all challenges is worth sincere praise. You have as usual, kept the welfare of Poultry about commercial interest. The participants that were present are all

cream and sincere personalities of the industry. For the farmers of Uttar Pradesh, a consistent expo has immense value addition as recognition and acknowledged by many dignitaries. Please keep up the spirit and continue contributing to the growth of Poultry industry in your own unique way.

Best wishes
Selvan Kannan
Value Consultants, Secunderabad,
M: 98480 46244

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This year's Bharat Poultry Expo 2026 was successfully organised on 4th, 5th, and 6th April 2026 through a joint venture between Tezasvi Events and People for Poultry in Lucknow, the capital city of Uttar Pradesh, the

largest state in India.

The venue of this year's exhibition was spacious and well designed, comfortably accommodating a large gathering of visitors, exhibitors, and industry professionals. Poultry technical experts delivered highly informative sessions, covering emerging challenges and alarming issues faced by the sector with remarkable clarity and success. Their contributions added immense value to the event and were appreciated by all attendees.

This year, the number of exhibitors was impressive, and the overall gathering was truly commendable. The enthusiasm and participation reflected the growing trust the industry places in our expos.

It is important to acknowledge Mr. Shiv Shankar, the pioneer who organised the very first poultry expo in Lucknow in 2012 at Rajwada Lawns. That landmark event played a transformative role in shaping the poultry landscape of the region. Until then, broiler farming dominated the mindset of most entrepreneurs. The exhibition broadened perspectives and successfully encouraged many to explore layer farming as a viable and profitable opportunity. This shift has since contributed to a more balanced and diversified poultry ecosystem.

This year, all the arrangements — including the selection of the venue, internal coordination, stall setup, and the organisation of the technical seminar — were executed very efficiently.

Along with these, the untiring efforts of Mr. Shiv Shankar in inviting a large number of government dignitaries, senior poultry experts from Uttar Pradesh and other states, as well as a substantial gathering of poultry farmers and the general public, were truly commendable.

In my opinion, Mr. Shiv Shankar, Dr. Manoj Shukla, and the Late World Renowned Pathologist Dr. J. L. Vegad stand as the true pioneers of the poultry sector in Uttar Pradesh.

Dr. A.U. Qidwai
Ex. Joint Director (Poultry),
Directorate of Animal Husbandry,
Lucknow, UP, Ph: 9415583729

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Hyderabad's Tejaswi Publications's owner Shree Shiv Shankar organises seminars and exhibitions for farmers in various parts of the country. There is no doubt that what they are doing, marks a great service for poultry Industry in India for which kudos to them!

Recently, from 4th-6th April, Bharat Poultry Seminar was held in Lucknow too as part of its 28th edition. Its been 20 years since they started it. Even I attended the Lucknow Seminar. All the distinct speakers were of good experience and knowledge.

It's has been more than 60 years since I started working in poultry Industry and even today, I end up learning one or another thing from these seminars. Though, apart from the farmers, for whom this seminar is arranged, the participation from industry overall is good. This is worrisome.

It should be every capable person's effort

to mobilise farmers. Who are these capable people on these occasions though? These are the area's feed millers, medical stores and veterinarians.

Congratulations to Shri Shiv Shankar and Dr. Manoj Shukla.

Dr. Shabbir Ahmed Khan.
Poultry Advisory and Technicals Services
(PATS) & Tropical Institute of Livestock
Management and Health
(TILMAH), Ayodhya

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Feed back of Lucknow Expo.

Shivshankar Ji,

congratulations for organising such a wonderful poultry expo in Lucknow. UP is a growing poultry belt and needed such a scientific expo to boost it.

In a recent poultry scenario, particularly in broiler farming the integration took almost 90% share and footfall changes from quantity to quality. For example, I was seated in a stall, where about four integrators have visited within a hour, and the capacity of those monthly placement was about 76 lakh broiler birds.

Layer farmers and Broiler breeders also visited the expo and well appreciated the efforts to arrange such a scientific expo.

During inauguration Dr. Pankaj Shukla has well elaborated on the current scenario of global poultry, Indian Poultry & UP poultry. Chief guest of the function Mr. Mukesh Kumar Meshram, IAS, Honourable Additional Chief Secretary, Department of Animal Husbandry UP has also briefed about the poultry policy of UP government to develop poultry in UP.

The 2nd day was full of knowledge, the eminent poultry consultants and scientists delivered their technical lectures on different Diseases, Management, Nutrition & Marketing etc.

As usual the 3rd day was a valedictory function full of joy where exhibitors collected their mementos on Dais.

During all the 3 days of Expo, I have interacted with the maximum number of exhibitors and visitors and wanted to know their feedback about the expo. Most of the people were satisfied with the expo and wanted such a scientific and technical expo in a regular way.

In my opinion it was a wonderful show supported by all the poultry organizations and once again congratulations for organising such a wonderful show.

Dr Manoj Shukla,
Poultry Consultant,
Raipur, Chhattisgarh,
(M): 96442 33397

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Once again, Mr. Shivshankar has proven his excellence in organizing an expo with a huge success. The event turned out to be a massive success, attracting and gathering industry professionals from all over. It was an exemplary display of how dedication and perseverance can lead to triumph, no matter whatever the obstacles are. Through his efforts, he made a significant impact on the poultry industry of U. P. Mr. Shivshankar is not only a man of character but also deeply committed to doing what is right and beneficial for the poultry sector. His unwavering determination is evident in his continuous efforts to uplift and educate others in the industry. Wishing Mr. B. V. Shivshankar and his team all the best for their future seminars in

the years to come. His hard work and vision are truly inspiring. Thanks once again to Dr. Manoj Shukla, Mr. Ricky Thaper, Dr. P. K. Shukla, Dr. Sharad Singh, Mr. Selvan Kannan for their sincere contribution in making this expo a good one.

Ajay Mehrotra,
Director – Marketing,
Aadya Biological
Uttar Pradesh. (M):84004 27344

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We had a very successful experience at the expo. The most special thing about the event was that the customers who visited were genuinely interested in doing business. It was great to connect with local customers, showcase our products, and welcome them to our stall.

We sincerely express our heartfelt thanks to the Bharat Poultry Expo for organizing such a wonderful event in Lucknow. This expo proved to be highly beneficial for us.

You had arranged food stalls, but the arrangement was not proper, which caused inconvenience for customers to access the area. Kindly improve this arrangement in the future.

Md Arif,
ASM, UP, UK & BIHAR,
Val Products India Pvt Company,
E219, MIDC Road,
Baramati - - 413 133,
Dist. Pune. Maharashtra.
(M): 96898 95833

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We would like to express our sincere appreciation for your excellent work. We were truly impressed by your reels and found them highly engaging and professionally executed. It has been a great experience collaborating with you. Through this association, we were able to connect with new customers and strengthen our reach.

Working with a dedicated and capable professional like you has been a pleasure, and we look forward to continuing such positive collaborations in the future.

Janeesh Singh Malhotra
Northern Remedies & Labs
M: 99884 03338



We are pleased to share that the Bharat Poultry Expo 2026, organized by Tezasvi Events, was truly a one-of-a-kind exhibition, and we were delighted to be a part of it. Based on our experience, the expo provided an excellent platform to promote our business and products to new clients and industry professionals.

I sincerely appreciate the efforts of the organizers in making this event a great success for all participants. I look forward to participating again next year and hope to build a long-term association going forward.

Amit Dwivedi
Hexa Biopharma Solution
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BHARAT POULTRY EXPO 2026 - LUCKNOW



Lucknow witnessed the grand opening of Bharat Poultry Expo 2026, with a strong focus on new technologies, innovation, and future opportunities in the poultry sector.

The Bharat Poultry Expo 2026, being held from April 4 to 6 at Gomti River Front, Chaupati near 1090 Chauraha, Lucknow, began on a magnificent note. A large number of industry experts, entrepreneurs, and farmers from across Uttar Pradesh and India participated in the event. The expo features stalls by several renowned companies showcasing modern poultry technologies, advanced equipment, and innovative solutions, creating new business opportunities for farmers and entrepreneurs.

The Additional Chief Secretary, Animal Husbandry, Uttar Pradesh, Mr. Mukesh Kumar

Meshram (IAS), was honoured as the Chief Guest at the event. In his address, he said that in a vast state like Uttar Pradesh, similar sector-specific events should be organized across different regions so that more people can benefit. He highlighted that the state currently consumes around 50 million eggs every day, and this demand is expected to rise further with increasing awareness about protein consumption.

He emphasized that the poultry sector will play a crucial role in achieving the development goals of 2030 and 2047 and stressed the need to connect youth and women with this industry while ensuring that modern technologies reach every village. He also pointed out the importance of scientifically breaking myths such as “eggs are harmful during summer.”





The dignitaries present on the stage included organizer B. V. Shivshankar, Dr. Manoj Shukla, President, People for Poultry, Dr. P. K. Shukla, Dean, Mathura University, Dr. A. U. Qidwai, Ex-Dy Director, Animal Husbandry, Dr. Mahesh Gupta, Venkateshwara Group, Dr. Sharad Kumar Singh, President, Broiler Integrator Association of Uttar Pradesh, Mr. Ricky Thapar, Joint Secretary, Poultry Federation of India, Mr. Selvam Kannan, Advisor, Value Consultants, Hyderabad, Mr. Ali Akbar, Mr V. P. Singh, President, Kukkut Vikas Samiti, Mr F. M. Sheikh, President, Poultry Farmers Broiler Welfare Federation, Kanpur and Dr. Brijesh Kumar Tripathi, Deputy Director, Animal Husbandry, among several other eminent guests who shared their insights.

Dr. Pankaj Shukla, Dean, Mathura University stated that Uttar Pradesh is soon set to become a leading state in poultry production, and that this sector will play a vital role in addressing



the country's malnutrition challenges.

Mr. Ricky Thapar, Joint Secretary of the Poultry Federation of India, appealed to stakeholders to adopt biogas and solar plants, keeping environmental sustainability in mind. He said that the poultry sector in Uttar Pradesh is growing rapidly, and everyone should take advantage of this momentum.

A large number of visitors attended the expo to understand emerging technologies and business possibilities, making this event a significant step toward the growth and modernization of the poultry industry.

The second day of Bharat Poultry Expo 2026 witnessed a strong focus on technical advancement and industry growth. The event has drawn poultry experts, scientists, entrepreneurs, and farmers from across the country, making it a key platform for knowledge exchange and business opportunities. Dr Manoj Shukla apart from playing anchor role,





has also acted as convener for the session

The well attended farmers, doctors and scholars listened the following topics with utmost care and attention

1. Prof. (Dr.) P.K. Shukla, former Dean of DUVASU, Mathura, emphasized sustainable poultry production in India, stressing the importance of balancing productivity with environmental responsibility.

Dr. Dharendra Kumar from Bangalore spoke on managing IBH and Avian Influenza (Bird Flu), highlighting modern prevention and control strategies.

Experts from Venkys India Ltd., Dr. V.K. Sharma and Dr. Rakesh Gupta, discussed feeding strategies for layers to achieve longer laying cycles and optimized production, offering practical solutions for improving efficiency.

Addressing regional challenges, Dr. A.U.



Qidwai, Ex- Joint Director – Poultry, A.H. Department, Govt. of U.P., elaborated on the major issues faced by poultry farmers in Uttar Pradesh.

Dr. Brijesh Kumar Tripathi, Deputy Director (Poultry), A.H. Department, Govt. of U.P., presented insights into the UPPoultry Development Policy-2022, outlining government support and future opportunities.

Lucknow-based poultry consultant Dr. Praveen K. Singh focused on precision nutrition for higher profitability, explaining how balanced feed management can significantly enhance output.

Dr. Manoj Shukla also highlighted the importance of vaccination and biosecurity in ensuring profitable poultry farming.

Dr. Shabbir Ahmed Khan shared strategies to transform Uttar Pradesh's poultry industry by learning from successful models in other states.





Kannan, Advisor, Value Consultants, Hyderabad, guided farmers on strategic planning under current global challenges, encouraging adaptive and forward-thinking approaches.

Experts collectively agreed that Uttar Pradesh is rapidly emerging as a strong player in the poultry sector. With the adoption of scientific practices, modern technologies, and effective policy implementation, the sector has the potential to become a major contributor to employment generation and nutritional security.

The expo floor is buzzing with activity, as visitors explore stalls showcasing advanced machinery, feed technologies, vaccination systems, and biosecurity solutions. The event continues to open new avenues for growth, innovation, and collaboration in the poultry industry.

The day three was witnessed with a colourful valedictory function wherein all the exhibitors were presented with mementos by Dr Sharad Kumar Singh, Dr Dharendra Kumar, Mr Ajay Mehrotra and Mr B V Shiv Shankar.

This time also as usual we have arranged to honour with three best decorated stalls and arranged a committee under the leadership of Dr Manoj Shukla to decide the best of three. The committee has declared the three winners out of total decorated stalls as under:

1. Venkateshwara Group

2. Adventis Bio Lab & Vesper Group (Joint winners)

3. Sapan Feeds & Devee Nutri International
- Not to undermine other decorated stalls, the committee has also declared the “Appreciation Award” to them as under:

1. Avetis Animal Care
2. Aadhya Biological
3. Hexa Biopharma Solutions

Tezasvi Events extends its profound gratitude to the esteemed sponsor for their invaluable contribution to the success of our event. We profusely express their sincere gratitude to the following sponsors for their contribution to the success of our event.

1. Vesper Group - Gold Sponsor
2. Sylon Bio-Pharma Pvt Ltd., - ID Badge Sponsor

We express our sincere appreciation and gratitude to the V.H. Management for its wholehearted support, which played a pivotal role in making the expo a grand success in this region. We also convey our heartfelt thanks to all the exhibitors for their continued patronage, active participation and unwavering support. It is truly their presence and involvement that transformed the expo into a remarkable and memorable event.

The expo concluded on a highly satisfactory note, reinforcing our commitment to delivering value to the industry and all our stakeholders.



Stalls Visited by Chief Guest Shri Mukesh Kumar Meshram



Stalls Visited by Chief Guest Shri Mukesh Kumar Meshram



Stalls Visited by Chief Guest Shri Mukesh Kumar Meshram



Technical Session at Bharat Poultry Expo - 2026, Lucknow



Prof. (Dr) P.K. Shukla on Sustainable Poultry Production in India



Prof. (Dr) P.K. Shukla honoured by B V Shiv Shankar & Dr. Manoj Shukla



Dr. V.K. Sharma, (AGM, Tech) / Dr Rakesh Gupta (GM, Tech) on Feeding layers for longer laying cycles and optimised Production



Dr. V.K. Sharma & Dr Rakesh Gupta honoured by B V Shiv Shankar & Dr. Manoj Shukla



Dr. Dharendra Kumar on Managing IBH and Flu



Dr. Dharendra Kumar honoured by Mr. Nawab Ali Akbar, B V Shiv Shankar & Dr. Manoj Shukla



Dr. Sharad Kumar Singh, Sapan Feeds



Dr. Sharad Kumar Singh honoured by Dr. Manoj Shukla & B V Shiv Shankar

Technical Session at Bharat Poultry Expo - 2026, Lucknow



Shri Selvan Kannan on Farmers strategy under current global crisis



Shri Selvan Kannan honoured by Dr. Manoj Shukla & B V Shiv Shankar



Dr Brijesh Kumar Tripathi on UP Poultry Development Policy-2022



Dr Brijesh Kumar Tripathi honoured by Dr. Manoj Shukla & B V Shiv Shankar



Dr A U Qidwai on Major problems of the poultry farmers of Uttar Pradesh



Dr A U Qidwai honoured by Dr. Manoj Shukla & B V Shiv Shankar



Dr Shabbir Ahmed Khan on Transforming U. P's Poultry Industry. Implementing lessons learned from past experiences in other states to the new UP model.



Dr Shabbir Ahmed Khan honoured by Mr. Nawab Ali Akbar, B V Shiv Shankar & Dr. Manoj Shukla

Technical Session at Bharat Poultry Expo - 2026, Lucknow



Dr Praveen K Singh on "Precision Nutrition" for High Profitability.



Dr Praveen K Singh honoured by Dr. Manoj Shukla



Mr. FM Sheikh on Opportunities for entrepreneurship and innovation in poultry Retail



FM Sheikh honoured by Dr. Manoj Shukla & B V Shiv Shankar



Dr Manoj Shukla on Importance of Vaccination & Biosecurity in profitable poultry farming



Dr Manoj Shukla honoured by B.V Shiv Shankar & Dr. Mahendar

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Visiting Stalls by Tezasvi Team



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Visiting Stalls by Tezasvi Team



Visiting Stalls by Tezasvi Team



Presentation of Mementos



VH Group receiving Mementos



VH Group receiving
Best Decorated Stall Award



Adventis Group receiving the Memento



Adventis Group receiving
2nd Best Decorated Stall Award



Vesper Group receiving the Memento



Vesper Group receiving 2nd Best Decorated Stall
jointly with Adventis Group



Sapan Feeds receiving the Memento



Sapan Feeds receiving 3rd Best Decorated Stall

Presentation of Mementos



Devee Nutri International receiving the Memento



Devee Nutri International receiving 3rd Best Decorated Stall Award along with Sapan Feeds



Avetis Animal Care receiving the Memento



Avetis Animal Care receiving 1st Best Appreciation Award



Aadya Biological receiving the Memento



Aadya Biological receiving 2nd Best Appreciation Award



Hexa Bio Pharma Solutions receiving the Memento



Hexa Bio Pharma Solutions 3rd Best Appreciation Award

Presentation of Mementos



Mr. Ajay Mehrotra receiving the Memento for his outstanding support to Bharat Poultry Expo 2026



Quality Systems & Equipments Pvt. Ltd., receiving the Memento



Mr. Ajay Mehrotra receiving the Memento for his outstanding support to Bharat Poultry Expo 2026



Vinayak Poultry Equipments receiving the Memento



V. Tech Agro Industries receiving the Memento



SS Poultry Equipments receiving the Memento



Val Products India Pvt. Ltd., Company receiving the Memento



Dhiman Enviro Pvt. Ltd. receiving the Memento

Presentation of Mementos



V-Arch Equipments receiving the Memento



Khoshish Sustainable Solutions Pvt Ltd.
receiving the Memento



Megastar Coolers receiving the Memento



Avant Garde Enterprises receiving the Memento



National Egg Co-ordination Committee
receiving the Memento



Rowin Equipments Pvt. Ltd.
receiving the Memento



KK Kansal Polywin Pvt. Ltd. receiving the memento



Himalaya Wellness Company Ltd.
receiving the Memento

Presentation of Mementos



Pashupati Industries receiving the Memento



Reliable Hitech Industries receiving the Memento



Metplast Industries receiving the Memento



Niyatec Engineers Pvt. Ltd. receiving the Memento



Poultry Planner receiving the Memento



KGK Jet Indian Pvt. Ltd. receiving the Memento



Animal Husbandry receiving the Memento



Novasyn Biotechnology receiving the Memento

Presentation of Mementos



Broiler Integrator Association of U.P. receiving the Memento



Poultry Federation of India receiving the Memento



Vets in Poultry receiving the Memento



Kiran Engineering Company receiving the Memento



Northern Remedies and Labs receiving the Memento



Prime Enterprises receiving the Memento



Domino Printech India LLP receiving the Memento



SG Equipments receiving the Memento

Presentation of Mementos



Cosmos Impex receiving the Memento



Gaurika Minerals Stall



Crystal Poultry World receiving the Memento



Kukut Vikas Samithi receiving the Memento



Broiler Breeder Integration Association receiving the Memento



Group of Poultry Personalities



Group of Poultry Personalities



A Unique photograph of all Participants





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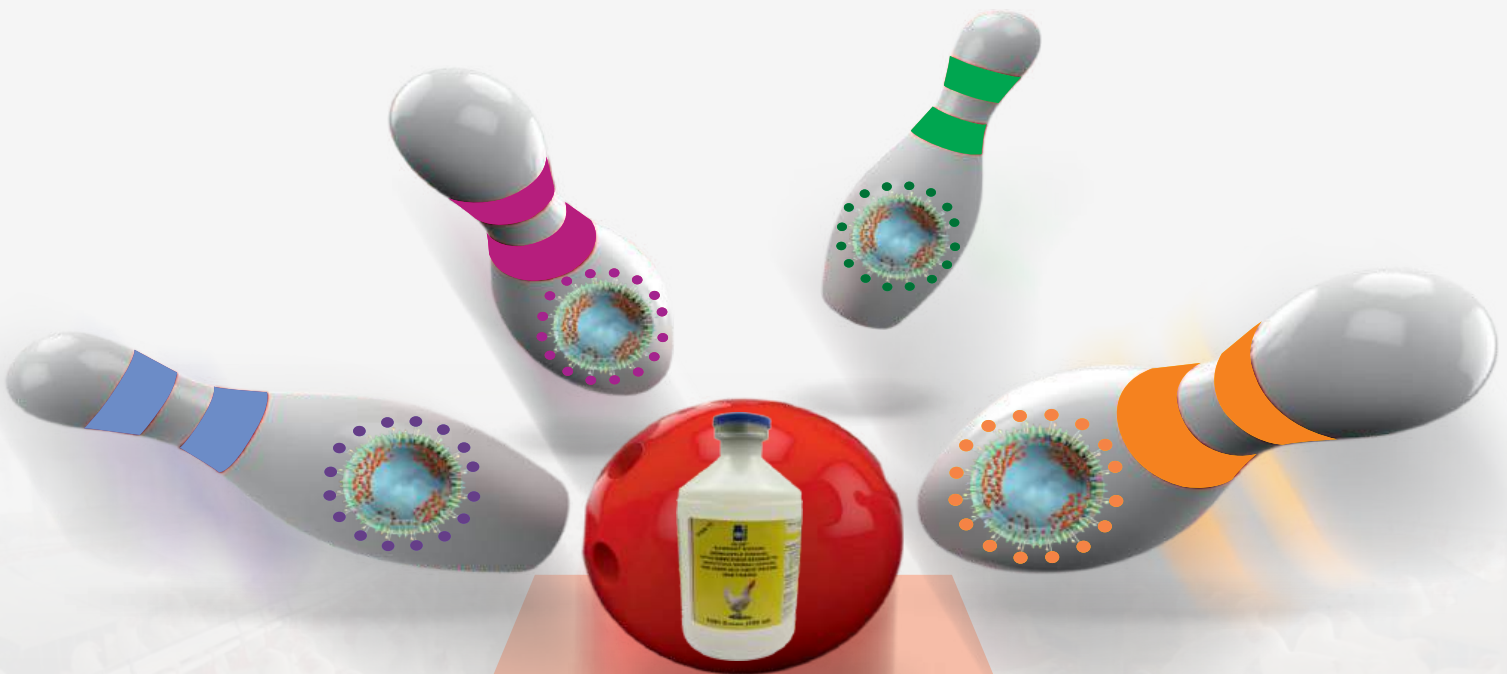
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