

POULTRYLINE

Readership — Poultry Wide



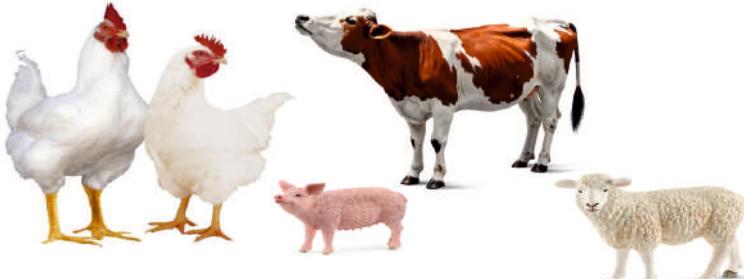
VOLUME - 25

ISSUE - 11

ANNUAL SUBSCRIPTION RS.600/-

NOVEMBER_2025

Rs. 50/-



PROMOIS
ПРОМОИС
INTERNATIONAL

AMINO ACID
(BEST SELLER CATEGORY)

- DL-Methionine
- L-Lysine Hcl
- L-Threonine
- L-Tryptophan
- L-Valine
- L-Isoleucine

FEED SUPPLEMENT

- Choline Chloride (CCL) Liquid 75% /Powder 60%
- Toxin Binder
- Betain Hcl
- Acidifier
- Phytase
- Multienzyme
- Electrolyte
- Glycerine

VITAMINS

- Vitamin - A
- Vitamin - E
- Vitamin - C
- Vitamin - B1, B2, B9
- Vitamin - K

BULK PRODUCTS

- Di Calcium Phosphate (DCP)
- Monocalcium Phosphate (MCP)
- Sodium Bicarbonate
- Premix (Layer)
- Premix (Broiler)

PROMOIS ANTIBIOTICS

- Chlortetracycline (CTC)
- Tylosin Phosphate 10%
- Tiamulin 10,45,80%
- Enrofloxacin
- Florfenicol
- Azithromycin
- Ciprofloxacin
- Amoxicillin
- Virginiamycin 11%
- Ivermectin
- Anticoccidials



Contact us :

What's app:

+91 7054116056
+91 7388158309
+91 9559865338

sales@promoisinternationallt.com
www.promoisinternational.com



INVITATION
STALL NO.
HALL - 3
STALL NO.
Q15-Q19

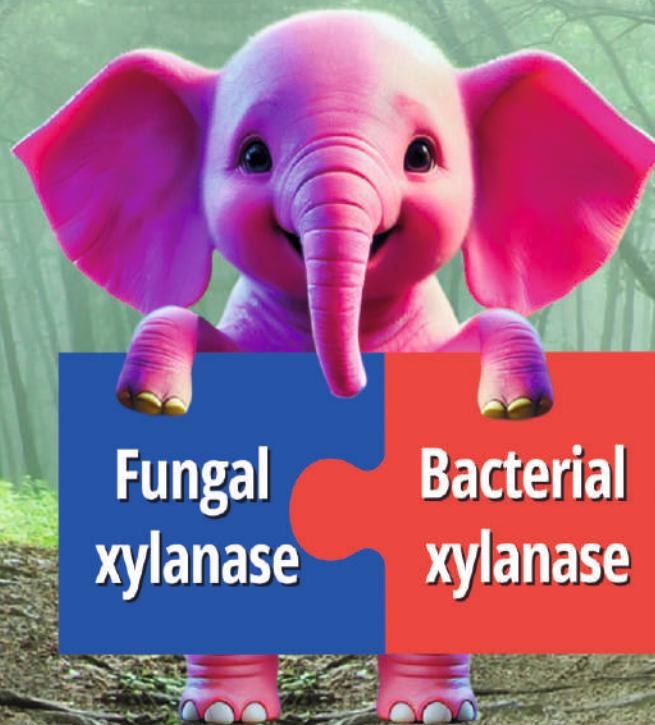


LUMIS
ENZYMES



XylaFaB

Unique Combination of Multiple Xylanases



www.xylanase.com

BENEFITS OF XYLAFAB

- ✓ Novel multi-xylanase combination
- ✓ Exceptionally thermostable
- ✓ Contains other NSP enzymes as side activities
- ✓ Releases entrapped nutrients
- ✓ Hydrolyses various NSP's in feed
- ✓ Helps to reduce the feed cost substantially

OUR OTHER UNIQUE PRODUCTS

Pro3ase

Acid+Neutral+Alkaline
www.protease.com

LUMI³PHYTASE

Fast Acting Phytase
www.phytases.com

LumiMan

A Versatile Mannanase
www.mannanase.com

LB³yme Prime

Customised Multi-Enzyme
www.feedenzymes.com

info@feedenzymes.com

Meet us
at Hall No. 2
Stall No.
J1 - J10

THE GAP CAN BE FILLED WITH IMMUNOTHERAPY ONLY

309 H/H
135 CHICKS
1.5 Kg. FCR

380++ H/H*
168++ CHICKS*
1.3 Kg. FCR*

YOU CAN COUNT DOWN HOW MUCH AMOUNT
YOU LOST BY NOT DOING IMMUNOTHERAPY
WITH EFFECTIVE PRODUCTS

READYMUNE® RESPAFEED® CALFACE®



THE TRIO CAN PROVIDE BETTER RESULTS
THAN THE STANDARDS & SAVES YOUR MONEY

* Only 1% Risk of any Outbreaks



INTERFACE PHARMACEUTICALS PVT. LTD.

An ISO 9001 : 2015 (QMS) & WHO GMP, HACCP, ISO 22000 : 2018 (FSMS) Certified Company

A-4, First Floor, Mayapuri Industrial Area, Phase - I, (On Govt. Ware House Road) New Delhi - 110064
Regd. Office: EA-180, Maya Enclave, New Delhi - 110064, (INDIA)
Phone : +91 11 4004 7455, 4004 7655 Fax : +91 11 2811 2753
e-mail : interfacepharma@gmail.com, website : www.interfacepharma.com

17th
EDITION
POULTRY
INDIA
EXPO - 2025
OUR INDUSTRY SHOW
HITEX Exhibition Center,
Hyderabad, Telangana, India

26 • 27 • 28
NOVEMBER 2025

Meet us
at Hall No. 2
Stall No.
J1 - J10

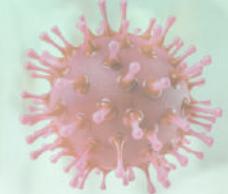
IT SURELY WORKS
TO PREVENT ON

ALL VIRAL DISEASES
MAY IT BE

HPAI, LPAI, ND, IBD etc.

17th
EDITION
POULTRY
INDIA
EXPO - 2025
OUR INDUSTRY SHOW
HITEX Exhibition Center,
Hyderabad, Telangana, India

26 • 27 • 28
NOVEMBER 2025



INTERMUNE®

THE TRUE SAVER OF YOUR LOSSES



INTERFACE PHARMACEUTICALS PVT. LTD.

An ISO 9001 : 2015 (QMS) & WHO GMP, HACCP, ISO 22000 : 2018 (FSMS) Certified Company

A-4, First Floor, Mayapuri Industrial Area, Phase - I, (On Govt. Ware House Road) New Delhi - 110064
Regd. Office: EA-180, Maya Enclave, New Delhi - 110064, (INDIA)
Phone : +91 11 4004 7455, 4004 7655 Fax : +91 11 2811 2753
e-mail : interfacepharma@gmail.com, website : www.interfacepharma.com



Introducing

Butyron

DIGESTIVE HEALTH ENHANCER

BENEFITS

- ✓ Gradually releases Butyric Acid along the complete GI Tract
- ✓ Highly Bioavailable & very effective in Pre-starter/Starter & chick stage
- ✓ Prevents intestinal dysbiosis & bacterial enteric diseases

USAGE : 0.5 - 1 kg/ton of feed

NUTRIDIAN ANIMAL HEALTH

A unit of Kanad Chemicals Pvt. Ltd.

428, Signet A, Lodha Amara, Kolshet, Thane - 400 607. MH, INDIA

- Contact us @ +91 90044 23478, 0251-2611525
- Email : info@nutridian.in
- Website : www.nutridian.in, www.kanadchem.com





VALUE CONSULTANTS

Contact for:

- ✓ Advisory Services
- ✓ Training programs
- ✓ Transfer of Technology
- ✓ Investment Opportunities
- ✓ Senior level Appointments
- ✓ Innovative technologies into India
- ✓ International Sourcing of Amino Acids,
Feed Additives, Specialty Products

Selvan Kannan

 +91 98480 46244

Email: selvan@valueconsultants.co, Business@valueconsultants.co

Website: www.valueconsultants.co

301, Siva Sai Apartments, Road #9, West Marredpally,
Secunderabad - 500 026. Telangana. INDIA

CLOSTAT™ 365 DRY

Annual Gut Health Management Program

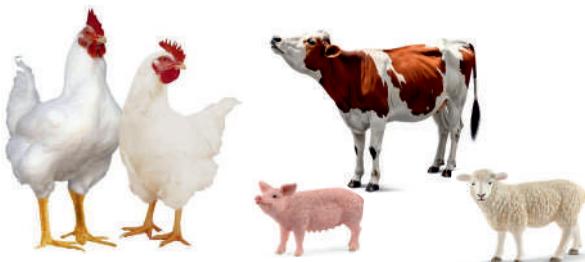
POWER OF 8



Kemin Industries South Asia Pvt. Ltd.
#C-3, 1st Street, Ambattur Industrial Estate, Chennai - 600 058, Tamil Nadu, India.
Tel: 044 - 4220 2800 | Email: mail.india@kemin.com | Web: www.kemin.com

© Kemin Industries, Inc. and its group of companies 2025. All rights reserved. ™ Trademarks of Kemin Industries, Inc., U.S.A.
Certain statements, product labeling and claims may differ by geography or as required by government requirements.





(OUR BEST SELLERS)

MINERALS

- **ZINC SULPHATE**
- **ZINC OXIDE**
- **FERROUS SULPHATE**
- **MANGANESE SULPHATE**
- **MANGANESE OXIDE**
- **COPPER SULPHATE**
- **COBALT SULPHATE**
- **CALCIUM IODATE**
- **SODIUM SELENITE**
- **COBALT CARBONATE**

VITAMINS

- **VITAMIN - E**
- **VITAMIN - A**
- **VITAMIN - C**
- **VITAMIN - K**
- **VITAMIN - B9**

**ADELBERT
GLYCERINE**



adelbert
VEGYSZEREK

ANIMAL FEED SUPPLEMENT

BULK PRODUCTS

- **DI CALCIUM PHOSPHATE (DCP)**
- **MONO CALCIUM PHOSPHATE (MCP)**
- **SODIUM BI CARBONATE (SBC)**

AMINO ACID

- **DL-METHIONINE**
- **L-LYSINE HCL**
- **L-THREONINE**
- **L-TRYPTOPHAN**

ANTIBIOTICS

- **ENROFLOXACIN**
- **FLORFENICOL**
- **AZITHROMYCIN**
- **CIPRFLOXACIN**
- **AMOXICILLIN**
- **VIRGINIAMYCIN 11%**
- **TIAMULIN 10, 45, 80%**
- **TYLOSIN**
- **IVERMECTIN**

INVITATION

POULTRY INDIA
HYDERABAD, INDIA

Visit Us: Booth
HALL NO - 6
STALL NO -
LL11 - LL12

**26-28
NOVEMBER
2025**
Hyderabad, India



+91 9936088329, +91 7398008123
+91 9026713634, +91 7054809008

sales@adelbertvegyszerek.com
www.adelbertvegyszerek.com

{ Hot Seller Products }

★ **FISH MEAL SUPPLEMENT**

★ **BLOOD MEAL SUPPLEMENT**

★ **MEAT BONE MEAL SUPPLEMENT**

• **RAPESEED MEAL SUPPLEMENT**

• **SOYA LECITHIN SUPPLEMENT**

• **CHICKEN MEAL SUPPLEMENT**

BULK PRODUCT

- DICALCIUM PHOSPHATE (DCP)
- MONOCALCIUM PHOSPHATE (MCP)
- SODIUM BI CARBONATE (SBC)

FEED SUPPLEMENT

- VITAMIN PREMIX
- ACIDIFIER
- TOXIN BINDER
- PHYTASE
- MPZYMES
- CHOLINE CHLORIDE 60%
- GLYCERINE



**ANIMAL
FEED SUPPLEMENT**

TAILOR MADE PROPRIETARY BLEND



26 • 27 • 28
NOVEMBER 2025

**1 Nation
Expo**

VENUE
HYDERABAD, INDIA



Call : +91 9621510838, +917607596077 , +918853455127



amantroagro017@gmail.com



www.amantroagroproducts.co.in

VITAMINS

SWISS VITAMIN - A

SWISS VITAMIN - E

SWISS VITAMIN - C

SWISS VITAMIN - K

SWISS VITAMIN - D2

SWISS VITAMIN - B2

SWISS VITAMIN - B9

SWISS VITAMIN - D3

SWISS VITAMIN - B5

SWISS VITAMIN - B1

AMINO ACIDS

- DL-Methionine
- L-Lysine Hcl
- L-Threonine
- L-Tryptophan
- L-Valine
- L-Isoleucine

SWISS
GLYCERINE

Contact Us :

What app No. 

+91 8090693995, +91 7380688804, +91 7380730134

email : sales@swisschemie.co

Website : www.swisschemie.com

ANIMAL FEED SUPPLEMENT



SWISS ANTIBIOTICS

- Chlortetracycline 15% (CTC) (BEST SELLER)
- Tiamulin 10/45/80
- Amoxicillin
- Ciprofloxacin
- Doxycycline
- Albendazole
- Fenbendazole
- Lincomycin Hcl
- Azithromycin
- Oxytetracycline
- Enrofloxacin
- Tetracycline Hcl
- Levofloxacin
- Virginiamycin 11%
- Anticoccidials



I N V I T A T I O N



NOVEMBER 2025
VENUE : HYDERABAD, INDIA



ventar D

Powering gut health

- Higher body weight
- Improved feed efficiency
- Better livability
- Reliable performance improvements in all field conditions

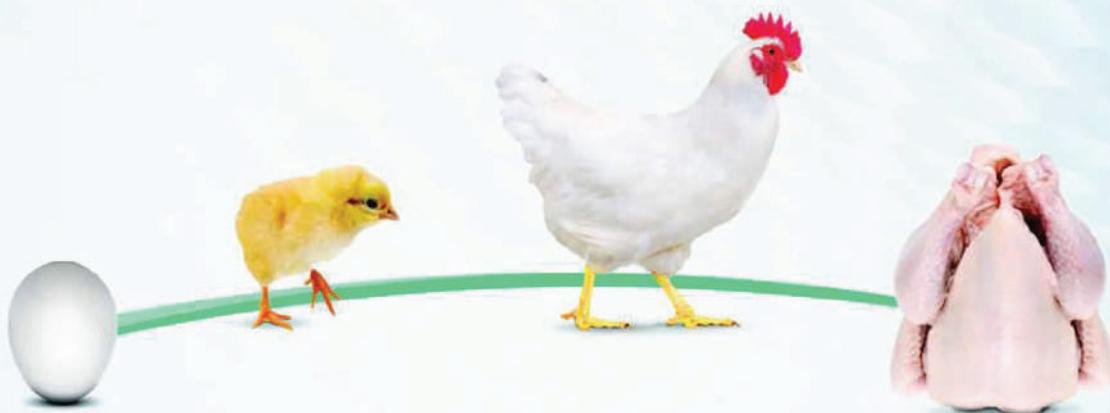


Functional Innovations backed by Science
ew-nutrition.com



Now Available
in India

A LIFETIME OF IMMUNITY.



FROM HATCH

TO HARVEST

One single vaccine dose of VAXXITEK® HVT+IBD provides lifelong immunity¹ which leads to healthy birds, better performance and operational profits².

Contact your local Boehringer Ingelheim local representative for more information.

VAXXITEK® is a registered trademark of Boehringer Ingelheim group in United States of America and elsewhere.

1 & 2 Data on file.

Boehringer Ingelheim India Pvt. Ltd.
Unit No. 202 and part of Unit no. 201, 2nd Floor, Godrej 2, Pirojsha Nagar
Vikhroli (E), Mumbai 400079 | Tel.: (+91) 22 71456477



POULTRY LINE

పాల్టరీ లైన్

Editor	: B. SHIV SHANKAR
Associate Editor	: B. KALYAN KUMAR
Sub Editor	: R. SHAILESH NAATH
Sr. Technical Editor	: Dr. M.A. MUJEEB AATHER
Technical Editor	: Dr. MANOJ SHUKLA
Sr. Advisor	: Mr. SELVAN KANNAN

TECHNICAL EDITORIAL BOARD

Dr. P.K. SHUKLA, Jt. Commissioner Poultry, G.O.I., New Delhi.
 Dr. V. RAMASUBBA REDDY, Retd. Professor, Agri. Uni. Hyd.
 Prof. G. DEVEGOWDA, M.V.Sc., Ph.D., (USA), B'llore.
 Dr. D. CHANDRASEKARAN, Prof&Head, Vet.Col.& Res.Ins. Nammakal.
 Dr. A.U. QIDWAI, Dy. Director, Directorate of A.H., Badshahbag, Lucknow
 Prof. DEVAREDDY NARAHARI, M.V.Sc., Ph.D.Chennai.
 Dr. V. KRISHNA RAO, Poultry Consultant, Hyderabad.
 Dr. S.V. RAMA RAO, Scientist RJNR, Hyderabad.
 Dr. A.K. PANDA, Scientist, PDP, RJNR, Hyderabad.
 Dr. RAMBABU D, M.V.Sc., Ph.D, M.B.A Associate Prof. Korutla, TG.
 Dr. Pankaj Kumar Singh, Professor & Head Animal Nutrition, Bihar
 Dr PANKAJ DEKA, AAU, Khanapara, Guwahati
 Dr MIHIR SARMA, AAU, Khanapara, Guwahati
 Dr. B.S. VENKATARAMI REDDY, Prof. & Head, Hebbal, B'llore.
 Dr. SUJIT KULKARNI, Sales Director, Biomin Singapore Pte Ltd.
 Dr. JYOTI PALOD, Professor, C.V.A.Sc., Pantnagar.
 Dr. RAMDAS S. KAMBALE, CEO - Glocrest Pharmaceuticals Pvt. Ltd.
 Dr. S. NANDI, B.V.Sc. & A.H, M.V.Sc., Ph.D., IVRI, Izatnagar, U.P.
 Dr. D. SAPCOTA, M.V.Sc. (APAU) Ph.D. (IVRI) Guwahati.
 Dr. B.K. SWAIN, M.V.Sc., Ph.D., Ela, Goa.
 Dr. S. K. KHURANA, Associate Prof., COVAS, Palampur (HP)
 Dr S K MUKHOPADHAYAY, Asso. Prof.(Vety Pathology) WBUAFS, Kolkata.
 Dr VIJAY SWAMI, M.V.Sc., A.H., Country Manager, SunHY Biology Co. Ltd.
 Dr. Venkat M Shelke , M.V. Sc. (Vety. Pathology) DBM
 AGM Tech. Service, Kemin Industries South Asia Pvt Ltd.

B. Shiv Shankar - Managing Partner
 B. Kishore Kumar - Media Executive
 B. Shailajaa - Circulation Manager
 J. Upender Rao - Marketing Manager South Telangana
 Sathyendranath - Marketing Manager North Telangana
 P. Ramesh - Head, Designing Department
 P.N. Nithin - Incharge - Photography
 K. Raghuramaraju - Publication Consultant (09440231211)

Index	11 & 12
Editorial	13
ABTL	29-30
Broiler Rates	49
Complicated CRD: Most Common Disease of Poultry Production -Suraj Amrutkar.....	31-34
Egg Rates.....	16
PFI Press Release.....	50-57
PFI Honours Dr Shabbir Ahmed Khan.....	40
Venkateshwara B V Bio-Corp Private Limited Press Release.....	14-15

Poultry Line may not necessarily subscribe to the views expressed in the Articles published herein.

TEJASVI PUBLICATIONS

2-1-444/16, 1st Floor, O.U.Road, Nallakunta, Hyd. - 500 044.
 Ph: 040-2761 0027, Cell : 98493 68003, 63096 77047
www.tezasvipublications.com
 E-mail : tezasvipoultryline@gmail.com
tejasvi_poultryline@rediffmail.com

Printed, Published and Owned by B. Kalyan Kumar, Printed at Karshak Art Printers, 40, A.P.H.B. Blocks, Vidyanagar, Hyderabad - 500 044. India.
 Published at 2-1-444/16, 1st Floor, O.U.Road, Nallakunta, Hyd-44. Editor: B. Shiv Shankar.

INDEX OF ADVERTISEMENTS

Particulars	Page No.	Particulars	Page No.
Advanced Bio-Agro Tech Limited (ABTL).....	28	Maxwell Animal Health.....	27
Adelbert Vegyszerek.....	6	Nutridian Animal Health.....	3
Alltech Biotechnology	17	Poultry consultancy services.....	15
Amantra Agro.....	7	Promois International	Title I
Anand Animal Health Pvt Ltd.....	20	Provet Pharma Pvt Ltd.....	39
Avitech Nutrition Pvt Ltd.....	41	R R Veterinary Healthcare.....	38
Bionte.....	24	Regen Bio-Corps AHI (P) Ltd	36,37
Boehringer Ingelheim India Pvt Ltd.....	10	Rossari Biotech Limited.....	45
Ceva Polchem Pvt Ltd.....	58	Sai Krishna Plastic Industries.....	46
EW Nutrition India Pvt Ltd.....	9	Swiss Chemie International.....	8
Exotic Bio Solutions Pvt. Ltd.....	42	Sylon Bio-pharma Pvt Ltd.....	26
Glocrest Pharmaceutical Pvt. Ltd.....	25	Uttara Impex Pvt. Ltd.....	18,19
Himalaya Wellness Company	43	Value Consultancy.....	4
Hipra India Pvt.Ltd.....	21	Vesper pharmaceuticals.....	35
Industrial Tecnica Pecuaria SA (itpsa)	44	Venkateshwara Group	23, Title III & IV
Interface Pharmaceuticals.....	Title Fold..	Zenex Animal Health India Pvt Ltd.....	22
Karamsar Poultry Equipments.....	34	Zoetis India Ltd.....	47
Kemin Industries south Asia Pvt. Ltd.....	5	Zeus Biotech Limited.....	48
Lumis Biotech Pvt Ltd.,	Title II		



CUT SHORT YOUR FEED COST

Eco-Mix

**LEAST COST FEED FORMULATION SOFTWARE FOR
POULTRY, DAIRY AND ANY KIND OF LIVESTOCK**

Y.SRINIVAS
Cell : +91-9849039200

LOGIC SOFT SOLUTIONS
Flat No. 101,H.No.1-1-565, Raghavendra Apts., New Bakaram,
Musheerabad, Hyderabad - 500.020. (A.P.) INDIA
E-mail: contact@logicsoftsolutions.com www.logicsoftsolutions.com



“REALITY CHECK”

The threat to the Prime Minister, Shri Narendra Modi's life during his visit to the SCO summit is indeed shocking. The news that a prominent country's intelligence agency was involved in the plot, is sad and disappointing. It reveals how certain countries can go to any extent just to achieve their objectives. People must be very cautious about how certain elements can stoop to any sort in level just for power ego and money. Indians are grateful to President Mr Vladimir Putin for his invaluable help, alerting and protecting the Indian PM in China.

The Indian efforts of long-term diplomacy leading to the trust built of Afghans and allowing only India access to Bagram base is astounding. Recently, the American military plane was denied entry by Afghan to the Bagram base. What a turn of circumstances

One wonders whether Americans are truly democratic, or a business economy run by Donald Trump as a proprietor?

Indian film industry is the second largest in the world. India has produced excellent art movies not only in Hindi, but several regional languages. It was only a cunning strategy that the Slum Dog Millionaire was chosen for Oscar award. The West always perceived India as underdogs and were happy to believe an image that suited their own ego. The western media for decades have projected India only in the negative limelight. Due to social media and digital platform, the real INDIA is showing itself up much to dismay and shock to the west. It is undigestible to see that INDIA is outperforming most of them in the Global stage; be it young population, skyrocketing GDP, abundance of skilled workers, large pool of talents and practicing free democracy, their economy and foreign policy.

The discriminatory and oppressive attitude and policies against the Indians has indeed helped it to become self-reliant without complaining. This is the reason the Trump tariff has not caused the desired negative impact on Indians – they take it as an opportunity to become self-reliant and become more independent.

The excellent digitization in India by making the mobile phones, highly affordable and using them for business under UPI has also been of an additional benefit. People have real time, digital access through news channels, YouTube, and social media, bringing a very high level of awareness of citizens rights and helps them in making sound political decision by being more knowledgeable, courtesy, digital media. A better informed citizen makes it more vibrant democracy, which India has started to demonstrate.

The Maldives and Sri Lanka have realized the folly of rubbing INDIA on the wrong side is against their own national interest. But Pakistan and Bangladesh along with Nepal are yet to learn their lessons. If India can live up to a challenge by the USA, NATO and the EU, the little neighbors of India in the east and the west have no chance of displaying their false ego.

It is highly advisable that some of the countries globally did a reality check on INDIA.

Venkateshwara B V Bio-Corp Private Limited

organised Technical Seminar on“Layer Management& Nutrition with Eggxtra 5% Composite Premix” in Bangladesh



Venkateshwara B V Bio-Corp Private Limited organised Technical Seminar on“Layer Management& Nutrition with Eggxtra 5% Composite Premix” in Bangladesh

Venkateshwara BV Bio-Corp Pvt Ltd India and Nature Care Manufacturing Industry Ltd Bangladesh organized Technical seminars for commercial Layer Farmers on Tuesday 07th October, 2025 at Chattogram, Bangladesh. This technical seminar was attended by layer farmers of Chattogram and surrounding area.

Dr Sanjay Deshpande, Venkateshwara BV Bio-Corp Pvt Ltd was spoken for the seminar and explained in detail about the “Commercial Layers Management” in all aspects and importance of balanced nutrition to improve productivity in commercial layers with optimization of production cost. He explained how Venky’s 5% Eggxtra Composite Premix provide very easy solution to produce the balanced feed for commercial layers as per the requirement of birds. During his presentation, he advised

to be watchful about quality parameters to be considered while selecting the different feed ingredients. The excerpts from his presentation can be summarized as below.

- Importance of brooding management as a foundation for preparing better pullets.
- Importance of body weight monitoring in rearing period and its impact on laying productivity.
- Benefits of good uniformity for good egg production and consistency as well.
- Early Laying Nutrition to maximize peak production.
- Benefits of Phase feeding – to reduce the overall egg production cost and to provide the nutrients as per requirement of the birds age, egg production, egg weight, egg shell quality etc.
- Importance of Water Management and its impact on gut health.
- Maintaining the egg shell quality during post peak production period.
- 5% Eggxtra Composite Premix is an innovative Premix helping to produce balanced feed in an easy and simple way. It also helps to avoid the errors occurring during weighing, batching and mixing processes of feed production.
- 5% Eggxtra Composite Premix is capable of optimizing the cost with highest efficiency at farm level.

Dr Sanjay Deshpande answered the queries of the attendees related to the subject and other technical queries regarding Farm



Management and Vaccination Program.

The Technical Seminar was attended by around 25 Layer farmers surrounding the Chattogram Bangladesh area.

Mr Md Mahabub Alam, Sales Manager, Nature Care proposed vote of thanks to all. The local Nature Care and Venkys Team, Dr Faiz Khan Rakib, Technical Manager (sales) Venkys India Ltd, Bangladesh organised this technical seminar.

Free Lance Poultry Consultant

DR. MANOJ SHUKLA, a renowned poultry Veterinarian, with 20 years of enriched field experience, now started Free Lance Poultry Consultancy. In the past 20 years have contributed to the development of the hatcheries in various capacities of leading companies across India - Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Orissa, Bihar, West Bengal, Jharkhand, North-East, Uttar Pradesh and neighbouring country of Nepal.



His areas of expertise include:

- Commercial Layer Management.
- Commercial Broiler Management
- Nutrition (Feed Formulations).
- Breeder Management.
- Sales & Marketing of Day-Old commercial Layer chicks, Broiler chicks & Poultry Feed.
- Sales & Marketing of Broiler Breeder.
- Integration.
- Training to Field staff.
- Field Trial of Drugs & Feed additives.
- Speaker in Technical Seminars.

He can be Contacted at:- **Dr. Manoj Shukla**

A-1, Gaytri Nagar, Phase-II, P.O. Shankar Nagar, Raipur, Chhattisgarh-492007

Mob. No : 09644233397, 07746013700, Res. 0771-4270230

Email : drmanu69@gmail.com

As a strategic partner, Poultry Line wishes Dr. Shukla every success in his new assignment

**NATIONAL EGG CO-ORDINATION COMMITTEE
DAILY/MONTHLY EGG PRICES SUGGESTED BY NECC AND PREVAILING PRICES AT VARIOUS PRODUCTION CENTRES (PC) AND CONSUMPTION CENTRE (CC)
FOR THE MONTH OF OCTOBER- 2025**

Name Of Zone / Day	NECC SUGGESTED EGG PRICES																																		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	Average				
Ahmedabad	560	560	560	560	560	560	560	560	560	560	560	560	560	560	560	575	585	590	590	590	590	590	590	595	600	605	605	605	-	577.17					
Ajmer	530	532	523	523	523	523	523	527	510	517	517	522	525	534	538	538	551	551	551	551	560	562	580	585	590	601	601	603	-	544.37					
Bawali	521	523	523	523	523	523	525	527	517	517	517	521	524	529	533	533	537	541	541	541	547	553	573	580	584	594	594	596	-	540.2					
Bengaluru (CC)	560	560	560	560	560	560	560	560	560	560	560	560	560	560	575	575	580	580	580	580	580	580	585	590	595	595	595	-	571						
Brahmapur (OD)	545	545	545	535	535	535	540	540	540	540	540	540	540	540	550	560	575	575	575	575	570	560	560	560	585	585	590	600	600	-	559.17				
Chennai (CC)	550	550	550	535	535	535	535	535	535	545	545	560	560	560	570	570	580	580	590	590	590	590	590	590	590	590	590	590	-	568.33					
Chittoor	543	543	528	528	528	528	528	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	538	-	561.33					
Delhi (CC)	541	550	560	560	560	560	560	560	560	560	560	560	560	560	560	560	570	570	570	570	570	570	570	580	600	600	608	623	623	-	572.3				
E.Godavari	530	530	520	520	525	530	535	535	525	525	505	510	520	530	540	550	550	550	550	550	553	553	553	553	560	565	570	575	575	580	-	541.67			
Hospet	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	515	515	515	515	520	520	520	520	525	530	535	535	535	-	511				
Hyderabad	500	500	500	500	505	510	515	520	520	520	500	505	510	515	520	525	530	535	540	540	540	545	550	555	560	565	570	570	-	527.5					
Jabalpur	525	525	525	530	530	535	540	540	530	530	530	535	535	535	545	555	560	565	565	570	570	570	570	580	585	590	595	595	-	552.83					
Kolkata (WB)	600	590	590	580	580	585	585	585	585	585	570	570	570	570	570	585	590	595	595	595	595	595	595	595	595	595	595	595	-	604.53					
Ludhiana	523	523	523	523	523	523	523	525	527	527	517	517	517	520	522	524	524	533	533	535	535	540	542	551	560	580	580	592	598	-	539.2				
Mumbai (CC)	570	570	570	570	570	570	575	580	580	580	570	570	570	570	570	570	575	575	575	575	570	570	570	570	580	585	590	595	595	-	591.33				
Mysuru	570	570	570	570	570	570	570	570	570	570	570	570	570	570	570	570	575	578	583	583	583	583	583	583	585	590	595	595	-	576.93					
Namakkal	505	505	505	505	505	505	505	505	505	505	505	505	505	505	505	505	510	515	520	520	525	525	525	525	525	530	535	540	-	516					
Pune	555	555	555	555	560	565	570	570	570	570	570	575	575	580	585	590	595	601	601	601	601	601	601	601	605	605	605	605	610	625	630	635	-	585.33	
Raipur	535	520	520	520	520	530	535	535	535	535	525	540	545	550	550	560	565	565	565	565	565	565	565	565	570	577	580	585	585	-	549.07				
Surat	565	565	565	565	565	565	565	565	565	565	565	565	565	565	565	570	570	580	580	580	580	580	580	580	585	585	585	585	-	582.67					
Vijayawada	530	525	520	520	525	530	540	540	540	540	545	550	550	550	550	560	560	560	560	560	560	560	560	560	560	560	560	560	560	-	547.17				
Vizag	520	520	510	510	515	520	525	525	515	500	500	510	520	535	545	545	545	545	545	545	545	545	545	545	550	555	560	565	565	-	533.17				
W.Godavari	530	530	530	520	520	525	530	535	535	525	525	505	510	520	530	540	550	550	550	550	553	553	553	553	560	565	570	575	580	-	541.67				
Warangal	502	502	502	507	512	517	522	522	522	507	512	517	522	527	532	537	542	542	542	542	547	552	557	562	567	572	572	-	529.5						
Prevailing Prices																																			
Allahabad (CC)	557	557	557	557	557	557	562	562	552	557	562	571	581	590	590	595	595	600	605	614	614	624	629	629	-	579.1									
Bhopal	520	525	525	530	540	545	525	525	540	550	560	560	560	575	560	575	575	575	575	580	590	595	605	610	-	555.33									
Indore (CO)	530	530	530	520	520	530	530	530	530	530	530	535	545	550	555	565	565	565	565	565	565	565	565	565	570	575	580	585	595	-	550.2				
Kanpur (CC)	557	557	557	557	557	557	557	571	571	571	571	571	571	571	571	571	581	595	595	595	595	595	595	595	614	629	629	-	581.27						
Luknow (CC)	595	595	595	595	595	595	595	595	595	595	595	595	595	595	595	595	595	595	595	595	617	617	627	643	643	-	604.63								
Muzaffarpur (CC)	580	580	580	580	580	580	580	585	585	585	575	575	580	580	585	585	590	590	590	590	590	590	590	590	590	590	590	590	-	597.77					
Nagpur	540	540	540	540	540	540	540	540	560	570	570	570	570	570	570	570	570	580	580	580	580	580	580	580	590	590	590	605	610	-	570				
Patna	580	580	580	580	580	580	580	580	585	585	585	585	585	585	585	585	590	590	590	590	590	590	590	600	600	600	600	600	-	597.63					
Ranchi (CC)	585	585	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	586	-	597.1					
Varanasi (CC)	567	567	567	567	573	573	580	580	580	580	580	580	580	580	580	580	580	580	580	580	580	580	580	580	580	583	593	593	600	617	627	633	633	-	589.47

Harness superior organic trace mineral technology

BIOPLEX® PRIME
BIOPLEX® LAYER PAK
BIOPLEX® POULTRY PAK



Benefits:



**Supports immune
function and reproductive
performance**



**Promotes improved
stability and
bioavailability**



**Reduces excess
mineral excretion**

NOVEL COMBINATION FOR BETTER IMMUNITY AND PERFORMANCE OF BIRDS



Composition



Vitamin-E



Zinc Zn (Powder & Liquid)

Vitamin-D₃

Organic selenium as hydroxy selenomethionine

Benefits

01 Improves immune status of bird**02** Improves vaccination titer against ND & IBD**03** Reduces the stress during transportation, debeaking, vaccination & any oxidative stress**04** Enhances overall growth performance in broiler & egg production in layer**05** Improves hatchability in breeders**06** Reduces problem of exudative diathesis in chick

Dosage

UT-SELWAY GOLD-D Powder

- 250-300 gm/ton of feed or as per recommendations

UT-SELWAY GOLD-D Liquid

- 5 ml for 100 chicks
- 15-20 ml for 100 broiler birds for 5 days
- 20 ml for 100 layer birds 7 days
- 25ml for 100 breeder for 7 days

07 Improves performance under heat stress**08** Improves normal absorption & metabolism calcium & phosphorus**09** Improves the egg shell quality in laying hens**UTTARA IMPEX PVT. LTD.**Feed Supplement Division
Venkateshwar House, S. No. 114/4/2
Sinhgad Road, Pune, MH - 411030**For trade enquiry:**

Contact no.- 020-71251840

Website- www.venkys.com

Uttara Impex Pvt Ltd



UTTARA IMPEX
PRIVATE LIMITED

UT - PHOS

Thermostable Phytase 5000 FTU | Micro-granular

Each gram of UT PHOS contains E. coli-based phytase enzyme, produced through submerged liquid fermentation with a high-yield genetically engineered strain.

Improves
nutrient
availability

Improves feed
efficiency &
lowers feed cost

Reduces
phosphorus
excretion



Reduce inorganic
phosphorus
supplementation,
eco-friendly

Excellent heat
stability for
pellet feed

Ensures
stronger bones
and better
egg quality

Product Details

• **Phytase Activity:**
≥ 5000 FTU/g

• **Moisture:**
≤ 10%

• **Carrier:**
Limestone powder

Dosage

- Breeders: 120 gm
- Broilers/Layers: 100 gm
- (or as per nutritionist's advice)

Certifications



FAMI-QS



ISO 9001:2015



GMP Certified

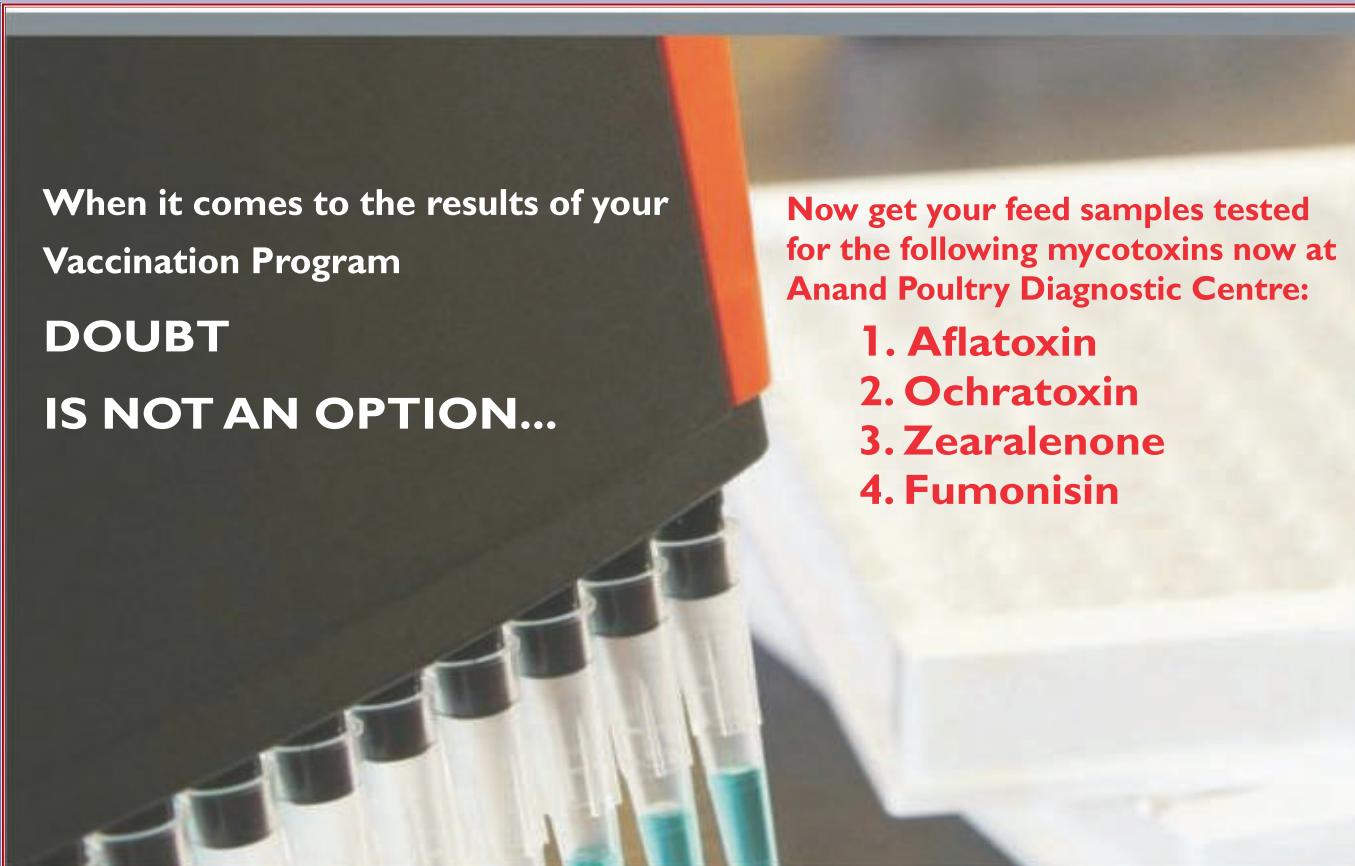


UTTARA IMPEX PVT. LTD.

Feed Supplement Division
Venkateshwara House, S. No. 114/4/2
Sinhgad Road, Pune, MH - 411030

For trade enquiry:

- Contact no. - 020-71251840
- Website - www.venkys.com
-



**When it comes to the results of your
Vaccination Program**

**DOUBT
IS NOT AN OPTION...**

**Now get your feed samples tested
for the following mycotoxins now at
Anand Poultry Diagnostic Centre:**

- 1. Aflatoxin**
- 2. Ochratoxin**
- 3. Zearalenone**
- 4. Fumonisin**

+ ANAND POULTRY DIAGNOSTIC CENTRE +

**Introduces ELISA Testing Services for antibodies against
ND, IB, IBD, MG, MS, REO, CAV, AE, SE, APV,
IBD-VP2, NDV-F Protein, Milk Pregnancy Testing for Cattle**



ANAND POULTRY DIAGNOSTIC CENTRE

Fast - Accurate - Reliable - Confidential

Contact:
House No. 316/C, 2nd Floor,
Above Thyrocare Lab, Dr. V.S.R. Murthy Clinic,
Near Sri Vidyanjali High School, B.K. Guda,
S.R. Nagar, Hyderabad - 500038.
Mob: +91 9426061922 | 7405214150 | 9542367223
Email: science@anandanimalhealth.com | anandanimalhealth@gmail.com

IDEXX

Test With Confidence™

EVALON®

With HIPRAMUNE® T

Live attenuated vaccine
against avian coccidiosis

A LIFETIME OF IMMUNITY

Powered by
SMART
VACCINATION



The Reference
in Prevention
for Animal Health

HIPRA INDIA
#209, 2nd Floor Platinum Square (next to Hyatt Regency Hotel), Vascon Engineers Ltd., S.
No. 30/3A, Viman Nagar Pune 411014, Maharashtra India
Tel.: (+91) 20 6768 2300 · Fax: (+91) 20 6768 2302 · india@hipra.com · www.hipra.com



Rich past. Exciting future



— THE KEY TO TOTAL GUT INTEGRITY —

I'm rearing commercial layers with Improval™ MS, especially in brooding, for past 6 batches. I could completely replace brooding antibiotics in these batches where the chicks had low mortality and better uniformity. Also, periodic supplementation in commercial layers ensured excellent dropping characteristics.

— Layer Farmer, Namakkal, India



Emulso-V®

A Unique Nutritional Emulsifier



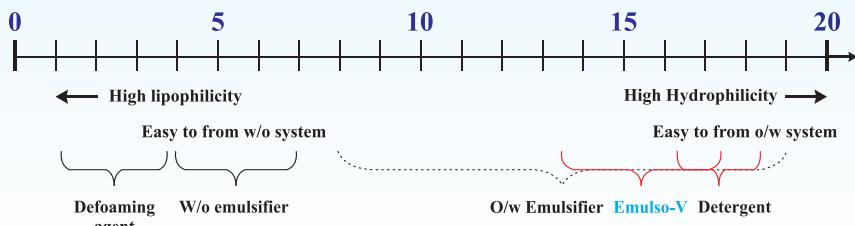
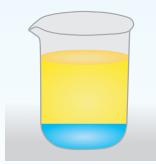
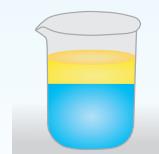
Unique Booster for Digestion and Absorption of Fat

- Emulso - V is the key solution for oil / fat emulsification and it's absorption.
- Emulso - V promotes energy utilization of oils / fats
- Emulso - V possesses high HLB value hence capable of emulsifying fat / oil in water (O/W).
- Emulso - V improves FCR
- Emulso - V has good Bio-Surfactant activity and synergistically act with bile salts.



Composition:

- Glyceryl Polyethylene Glycol Ricinoleate
- Blend of Phytogenic Hydrophilic Emulsifiers



For further information please contact :

VENKY'S (INDIA) LIMITED
ANIMAL HEALTH PRODUCTS DIVISION

An ISO 9001 Certified Company

"Venkateshwar House", S.No.: 114/A/2, Pune - Sinhagad Road, Pune - 411 030 (India)
Tel : +91- 20-24251803 Fax : +91-20-24251060 / 24251077 www.venkys.com e-mail : ahp@venkys.com

ANTI-MYCOTOXIN SOLUTIONS

BIÔNTE® QUIMITOX®

MYCOTOXINS BINDER

EFFECTIVE

High efficacy against the most dangerous mycotoxins

AFB1 ZEN FB1 T-2 OTA



SELECTIVE



0.0% VITAMIN B6 0.1% VITAMIN B3

0.0% VITAMIN D3 0.9% LYSINE

0.0% METHIONINE 1.8% THREONINE

FAST-ACTION

Effective upon ingestion (from 5')



BIÔNTE® QUIMITOX® PLUS

A UNIQUE COMBINATION OF PHYTOGENICS, MINERALS AND POST-BIOTIC COMPONENTS



ADSORPTION

High efficacy against the most prevalent mycotoxins, emerging and modified mycotoxins



BIOPROTECTION

Mitigates the oxidative stress

SILYMARIN AND CURCUMIN



POST-BIOTIC EFFECT

Enhances the gut integrity



www.bionte.com
bionte@bionte.com

Bionte
ANIMAL NUTRITION



GLOCREST®
Pharmaceutical Pvt. Ltd

Innovation for a Better Health

CALCITRIOL-D™

Active & Original Vitamin D₃ from European Source

Imported from
NETHERLANDS

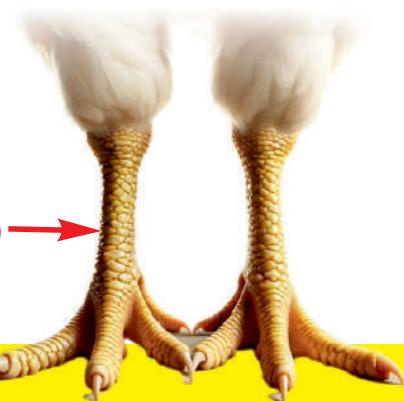


Strong
Skeleton

and
Strong
Egg Shell



- Reduces incidences of
Tibial Dyschondroplasia (TD) →



CALCITRIOL-D™ - The Nutritional Revolution

GLOCREST Pharmaceutical Pvt. Ltd.

Off.: 2018, Solus Hiranandani Business Park, Hiranandani Estate, Thane (W) - 400 607. Maharashtra. India.

🌐 www.glocrestpharma.com ☎ +91 22-46007565 📩 info@glocrestpharma.com

TM - Trademark ® - Registered Trademark





SYLON BIOPHARMA



FAUNA REMEDIES INC.



AVIAN LIFE SCIENCES

ANTI COCCIDIALS



MADURAZIN - DS

Maduramicin 1.5 gms / 100 gms &
Nicarbazin 16 grams / 100 gms

MADURAZIN

Maduramicin - 0.75%
Nicarbazin - 8%

DICLAMAX

Diclazuril 0.5%

CLOPDEAL

Clopidol-25%

COXISOL-FS

Maduramicin Ammonium 1%

SALINOCARE

Salinomycin Sodium 12%
as Feed Premix

COCCIQUIN

Decoquinate 6%

MONIFORTE

8% Nicarbazin +
8% Monensin

MONIMIX

Monensin Sodium 20%

ROBIMAX

Robenidine Hcl 10%

NARAZIN

Nicarbazin 8%
Narasin 8%

NARAMIX

Narasin 20%

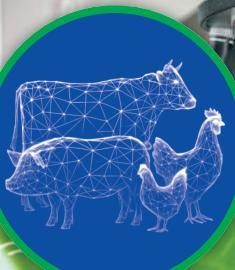
LASYL

Lasalocid Sodium 15%

Customer care number
9391559921

Corporate Office: Flat No. 203, Plot No. 3/A, Sy No. 74 & 75,
Dwellings Apartments, Jai Hind Enclave, MADHAPUR - 500 081,
Hyderabad, Telangana State. Email:info@sylon.in

Leading the Future of Animal Health with **INNOVATION & PRECISION**



AscoVia Max™

Resilience from Nature's Stress
Buster for Every Season

CholMax™ Powder

Natural Choline Precision to
Feed the Future

CurcuMax™ Granule

Harness the Power of Curcumin;
Nourish Naturally

EcoTrace™ Powder

Proven Mineral Solutions to
Unlock Growth Potential

Flyminton™ Granule

A Smart, Sustainable Solution
For Fly Management

GarliMax Plus™ Granule

For Lean Meat Production

MaxLiv-Forte™ Powder

For Optimal Liver Wellness

Maxquinol-60%™

Advanced Gut Health &
Growth Promoter

MaxLay-Plus™ Powder

The Key To Bountiful Egg Harvest

MaxTox-DX™ Powder

Dual Detox Defense

Natura Trace

Fueling Genetics with
Precision Nutrition

SynMax-WS™ Powder

Elevating Efficiency with Nature's Power

SunMax D3™ Granule

Alkaloid / Phyto-derived
Vitamin D₃ Supplement

Turma Pro™ Liquid

Pure Turmeric Science for
Health & Growth

VenturaMax™ Liquid

Empowering Lungs and Immunity to
Peak Performance

Distributors Enquiries are Warmly Solicited

Eco-friendly Solution for Odour & Fly Management



Envirozyme® + Flyzyme®

📞 +91 20 2729 1020 / 21

✉️ info@abtl.in

🌐 www.abtlenzymes.com



Scan for more details

ABTL

ENZYMES • NUTRITION • TECHNOLOGY

CELEBRATES EGG-CELLENT, ON WORLD EGG DAY 2025...

**THE MOST COST-EFFECTIVE &
PERFECT PROTEIN FOR ALL AGE GROUPS.**

An Initiative for *Something Good !!*



On World Egg Day, ABTL team organized awareness activities in two locations near Pune to highlight the benefits of egg consumption.



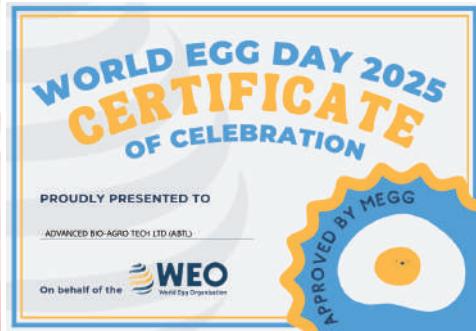
Team ABTL visited the Sahgami Foundation, an NGO that provides free education to over 80 children of construction workers and laborers before admitting them to government schools. The foundation has been providing this social service for the past nine years. During our visit, we distributed eggs, educated the children on the benefits of daily egg consumption, and conducted several interactive activities related to World Egg Day.



THE MIGHTY EGG LOADED WITH NATURAL NUTRITION FOR A HEALTHIER TOMORROW



Team ABTL also visited Krantisinh Nana Patil College of Veterinary Science in Shirwal. We delivered a presentation highlighting facts, figures, and the benefits of eggs. A cooking competition was also organized for students, challenging them to create dishes using egg recipes. Prizes were awarded for the best food and presentation.



COMPLICATED CRD: MOST COMMON DISEASE OF POULTRY PRODUCTION



Complicated CRD: Most Common Disease of Poultry Production
Suraj Amrutkar¹, Suhas Amrutkar², Bharti Deshmukh³, Vinod Gupta⁴ and S. K. Gupta⁵

1. Scientist, Poultry Science, SKUAST-J, Jammu.
2. SMS, Animal Nutrition, Parbhani Veterinary College, Parbhani, MAFSU
3. Assistant Professor, AGB Division, GADVASU, Ludhiana
4. Senior Scientist & Head, KVK Samba, SKUAST-J
5. Director Extension, SKUAST-J

Introduction:

The importance of any disease in poultry production is chiefly related to the economic problems involved. Chronic Respiratory Disease infection is found everywhere including Jammu and Kashmir and is extremely important both in broiler and layers. Chronic Respiratory Disease is a mycoplasmal disease and caused by *mycoplasma gallisepticum*. Mortality rate in CRD disease is very low but the disease is of great economic importance. *Mycoplasma gallisepticum* positive laying flocks have been produce around 20 less eggs per year than *mycoplasma gallisepticum* negative flock. It is an egg transmitted disease.

Mycoplasma is the smallest organism. *Mycoplasma* is highly versatile and successful pathogen. Chronic respiratory disease once infected in birds, infection remains for lifetime. As compare to bacteria, *mycoplasma* has no cell wall but is bounded by a plasma membrane. Out of 22 species of *mycoplasma* recovered from birds, only two produce disease in chicken. These are *mycoplasma gallisepticum* and *mycoplasma synoviae*. The disease is characterized by abnormal respiratory sound, coughing and nasal discharge. Symptoms are usually takes long time to develop and the disease has a long course. This disease is caused along with other disease producing micro-organisms in broiler and layers. Complicated CRD disease is occurs when *Mycoplasma gallisepticum* infection get complicated by *E. coli* and some respiratory virus infection.

Mycoplasma gallisepticum infection is influenced by several factors such as the diseases producing power of the organisms, the

age of the birds, stress factors, immunity of birds, and simultaneous infection with other disease producing micro-organisms. The infection usually affects almost all birds in a flock, but it varies in severity and duration. In the cold months, it is more severe and of long duration and affects younger birds more severely than mature birds. However, in layer birds, there is considerable loss from reduced egg production. Infection may remains from a few weeks to 18 months, or longer. The organism is easily destroyed outside the body of the bird. This organism survives only for a few days, or even less when present under usual poultry house conditions. The organism may survive longer, if protected by exudates (inflammatory material) and/or a cold environment. The commonly used chemical disinfectants are effective against *mycoplasma gallisepticum*.

Severe air sac infection is commonly called "Complicated CRD" or "air sac disease" mostly seen in the field. Ranikhet disease or Infectious bronchitis may precipitate outbreaks of *mycoplasma gallisepticum* infection. *Escherichia coli* infection is the most common complicating organism. However, *Escherichia coli* can not readily infect the air sacs unless they are previously invaded by *mycoplasma gallisepticum* alone, or in combination with infectious bronchitis or Ranikhet disease virus. Mortality rate is negligible in adult flocks, but there may be a reduction in production of meat and eggs. In broilers, mortality may range from low in uncomplicated disease but in complicated outbreak as much as 30% mortality has been found especially during the colder months.

Spread:

Infection is usually transmitted through the hatching eggs (vertical transmission) to the chicks. Vertical transmission is the major means of spread of disease. Carrier birds can carry the infection without showing symptoms are responsible for transmitting the diseases. Spread of infecting organism may also be occurred by contaminated dust, droplets or feather carried through the air. Infection may also occur through the respiratory tract and conjunctiva. Contaminated clothing of people and used equipments may also be transported the organism.

Symptoms:

Abnormal respiratory sound, nasal discharge, sneezing, coughing, and breathing through the open beak are the most characteristic symptoms in adult poultry flocks. Birds lose weight by reducing the feed consumption. In laying flocks, egg production is mostly decrease and the disease is usually more severe during winter. Most outbreaks occur between 4-8 weeks of age in broilers. The appearance of disease depends on the presence of other disease producing organisms or stress factor at the same time. Usually, uncomplicated infections cause no symptoms and cause mortality only in the very young stage. The other pathogens include the disease producing strains of *Escherichia coli* and *Haemophilus paragallinarum* (cause of infectious coryza), viruses of Ranikhet disease and infectious bronchitis, gumboro disease. Stress factors include excessive ammonia, dust, nutritional deficiency and the stress associated with intensive management (over-crowding, etc.).

Postmortem finding:

The postmortem findings include inflammatory materials (exudates) in nasal passage, trachea, bronchi and air sac. Air sacs usually contain cheese like inflammatory material. Some degree of pneumonia (inflammation of the lungs) may be seen. In severe cases, air sac disease may be found with pericarditis and perihepatitis along with massive airsacculitis. CRD disease is made worse by other disease producing organisms and the changes are more severe and prolonged, giving rise to chronic

condition. CRD with *E. coli* infection in young chickens of 4-10 weeks of age, *E. coli* septicemia may result in pericarditis, perihepatitis and disease of the respiratory tract, including air sacculitis.

The rare cases of tenosynovitis and arthritis resemble the condition caused by *mycobacterium synoviae*. In salpingitis, cheesy material occurs in the oviduct.

Diagnosis:

There are no characteristic symptoms or postmortem findings of *mycoplasma gallisepticum* infection in chicken. Identification of the organism is the most certain method of confirming the infection. For isolation purpose, samples can be taken from live birds, fresh carcasses, dead in shell embryos, chicks which have broken the shell but failed to hatch. In case of freshly killed and dead birds, swabs may be taken from the nasal cavity, trachea, air sacs, and lungs. If mycoplasmas are isolated, identification can be made by using specific sera for immune-fluorescence. There are a number of serological tests which are used for the demonstration of specific antibody. Enzyme-linked immune-sorbent assay (ELISA) has emerged as a sensitive and more specific test for *mycoplasma gallisepticum* antibodies. Commercial ELISA test kits are now being used increasingly as a screening test for flock monitoring and serological diagnosis.

Treatment:

- ✓ *Mycoplasma* lacks a cell wall, and hence they are resistant to penicillin group of antibiotics.
- ✓ Antimycoplasmal drugs are bacteriostatic.
- ✓ Antibodies can not eliminate infection.
- ✓ *Mycoplasma gallisepticum* is susceptible to several antibiotics. These include streptomycin, oxytetracycline, tiamulin, kanamycin, neomycin, gentamicin, tylosin, erythromycin, chlortetracycline, spiramycin, lincomycin and spectinomycin and more recently, the fluoroquinolones (enrofloxacin, danofloxacin). Some isolates, however, are somewhat resistant to streptomycin, erythromycin, spiramycin and tylosin.

- ✓ Use oxytetracycline or chlortetracycline at 200 g/ton of feed for at least 8-10 days has given good result.
- ✓ Tylosin is an antibiotic specific for the treatment of mycoplasma gallisepticum. It has been injected subcutaneously (below the skin) at 2-3 mg/kg body weight, or given at 0.5-1 g/litre of drinking water for 3-5 days. Inclusion of very low levels of tylosin in feed reduces egg production losses.
- ✓ Tiamulin, and tiamulin plus salinomycin are also effective treatment.
- ✓ Administration of streptomycin, oxytetracycline, chlortetracycline, erythromycin or tylosin to breeder flocks reduces the rate of transmission of mycoplasma gallisepticum through eggs. However, it is not adequate to obtain completely infection free flock.
- ✓ Tylosin or gentamycin solution is used for treating hatching eggs.
- ✓ However, egg dipping in antibiotic solution has made it possible to obtain sufficient mycoplasma gallisepticum free flocks to provide the poultry industry with means for producing clean progeny on a large scale. This has resulted in mycoplasma gallisepticum free breeder flocks.

Control measures:

Field infection level is high due to vertical transmission and low level of biosecurity measures. Raising of mycoplasma gallisepticum free flocks is not practicable. Treatment is only a temporary solution and is usually quite expensive. Removal of infection is the most satisfactory means of control. Since mycoplasma gallisepticum can be transmitted through eggs, so maintaining chicken flocks free of mycoplasma gallisepticum infection is only possible by obtaining replacement flocks that are known to be free of the infection, and rearing them in strict isolation to avoid introduction of the disease. Control measures have to be started from the breeding stocks. Hatching eggs has to give treatment to reduce spread of mycoplasma through the embryo and progeny. The progeny flock has to maintain in the

groups of 200-300 birds during the eradication period. Each group must be kept separate because the whole flock has to be rejected if mycoplasma infection is found on evaluation. There is need to monitor the progeny periodically for infection with mycoplasma. Infected parents must be removed from the breeding stock to avoid the source of infection. Control of mycoplasma gallisepticum organism is difficult for the following reasons: It is highly contagious, so that only one or two infected birds in the pen can infect almost all others in a very short time. An infected bird continues to be a carrier, and passes the organism through the eggs. Thus, in infected birds are found in the breeding pen. All the birds in the pen must be removed as a source of hatching eggs. Breeder flocks may remain clean (no infected birds) for long periods, but suddenly break with infection. Removal at the breeder level is the best method of handling the disease.

Treatment of eggs:

Infection of hatching eggs with mycoplasma gallisepticum can be reduced by treating them with drugs or by heating or both, before incubation. Antimicrobials drug which destroy or prevent the growth of micro-organisms can be introduced into hatching eggs by two ways that is Injection into the albumen at the pointed end of the eggs and another way is Dipping of the egg in a solution of antimicrobials (tylosin or gentamicin), and creating a pressure differential so that the solution passes through the shell into the egg. This referred to as "egg dipping". Heat treatment of eggs for reducing infection involves gradually heating them to 46-47°C over a period of 11-14 hours and then allowing them to cool to room temperature. This is an effective method of reducing infection. Some strains of mycoplasma may show resistance. Moreover, it might cause embryo mortality of about 5-10%.

Evaluation of progeny flocks:

This includes cultural and/ or serological examination. For cultural examination, swabs may be taken from dead embryo at candling, or from dead in shell at hatch, and from chicks that die over the first few weeks of life. Older birds may also be swabbed during life at any age,

but particularly at the time of laying. Serological examination is made at several intervals in the life of the bird, including the time of laying. All the birds in a flock should be subjected to at least one serological test. Flocks may be considered uninfected with mycoplasma; only when serologically negative progeny have been obtained from negative parent birds and hatching eggs. Neither generation should have been subjected to anti-mycoplasma treatment. By these methods, mycoplasma free breeder flocks have been produced, and their progeny are hatched free of mycoplasma infection.

Vaccination:

It is virtually impossible to control mycoplasma infection on continuous production (multi age) sites. Also, antimicrobial treatment is very costly. As such vaccination can be very useful in the control of mycoplasma infection. A number of vaccines have been produced i.e. live and killed. Live vaccines are of relatively low virulence in nature (have every low disease

producing power) for chickens. The F-strains gives protection to broilers when vaccinated by eye drop or aerosol at 10 days of age. Killed vaccines have been used particularly for reducing drop of eggs in layers, but vaccinated birds do not produce as many eggs as similar hens infected with mycoplasma. Live vaccine is also used in breeders. The vaccine, both layers and breeders is administered to healthy birds at least 3-4 weeks before production starts.

Conclusion:

Chronic Respiratory Disease is highly contagious in nature. This disease has low mortality rate but doing high economic losses in terms of meat and egg production. Treatment for CRD is bacteriostatic on nature. Birds are not giving proper response to treatment. CRD disease can not cure 100 percent. Hence there is need to follow of biosecurity measures to control spread of this disease. Tylosin is the drug of choice for this disease.

Time to Time More, Healthy & Premium Quality Chicks

INSIDE SERIES

OUTSIDE SERIES

Digital Series

KARAMSAR POULTRY EQUIPMENTS™

OFFICE : K-139, POCKET-K, SECTOR-5, DSIIDC INDUSTRIAL COMPLEX BAWANA, NEW DELHI-110039

email : karamsarpoultryequipments@gmail.com * tarankaramsar@gmail.com

Website : www.karamsar.in karamsarequipments.com

9910310001, 9999226259, 8888800076, 9910423173

INCUBATOR
(CHICKMAN SERIES)

INCUBATOR
(EGG HATCH SERIES)

DEBEAKER

VACCINATOR

PLASTIC
EGG SETTING TRAY

PLASTIC
EGG HATCHER BASKET

DOUBLE WAFFER CAPSULE

WE HAVE NO BRANCH



VES-PHASE 1

COMPOSITION PER 10KG

Ves- phase 1 : A brilliant combination of Vitamins premix , minerals premix with phytase, lysine, methionine, lipolytic, toxinbinder, choline, acidifier, multienzyme, probiotics and growth promoters

Inclusion Rate per ton of feed: 10 Kg/Ton of feed or as recommended by Veterinarian

Always keep the bag tightly closed in a cool, dark and dry place away from sun light

VES-PHASE 2

COMPOSITION PER 10KG

Ves- phase 2 : A brilliant combination of Vitamins premix , minerals premix with phytase, lysine, methionine, lipolytic, toxinbinder, choline, acidifier, multienzyme, probiotics and egg shell enhancers.

ND Killed Vaccine

Ranikhet Disease Vaccine, Inactivated (Lentogenic Strain, Lasota) (IP) (Killed Vaccine)



500 ml (1000 Doses)

Contains highly antigenic strain of Newcastle Disease vaccine virus (Lasota Strain) vaccine virus grown in embryonated hen's eggs inactivated and emulsified EID 50, not less than 10⁶ per dose.

Recommended for the vaccination of breeders broilers and replacement pullets against Newcastle Disease in poultry.

Dose: 0.5 ml S/C injection in the back of the neck or IM in the breast or thigh muscles

SPACIN

स्पासिन



ORCHID SPA

COMPOSITION:

Each ml contains:-
Enrofloxacin 10%
in a palatable base q.s.

Brucellosis, Typhoid, Colibacillosis, Infectious Coryza, CRD, Pasteurellosis, Fowl Cholera, Secondary Bacterial Infections associated with Viral Diseases and Mixed Bacterial Infections. Treatment of bacterial infection & Salmonellosis

VESPER GROUP

Vesper House, Village Singapura,
Vidyanayapura Post, Bangalore - 560 097
Customer Care No. 080 23254277
Email : info@vespergroupvt.com
Website : www.vespergroupvt.com
An ISO 9001-2015 Certified Company



Immon® & CRDX-IR

Protect your Birds from Respiratory Viral Infections and Immunosuppression



Immon®

A multi-nutrient formula to improve Innate and Adaptive Immunity even during diseases

CRDX- IR

A dual acting respiratory stress reliever works at very low dose



Regenerating solutions for your changing needs...
Regen Biocorps AHI (P) Ltd.
3rd Floor, D&E 301, Ananta Trendz, Near Narayan Garden Society
Gotri, Vadodara – 390 021. Gujarat (India)

Website: www.regenbiocorps.com

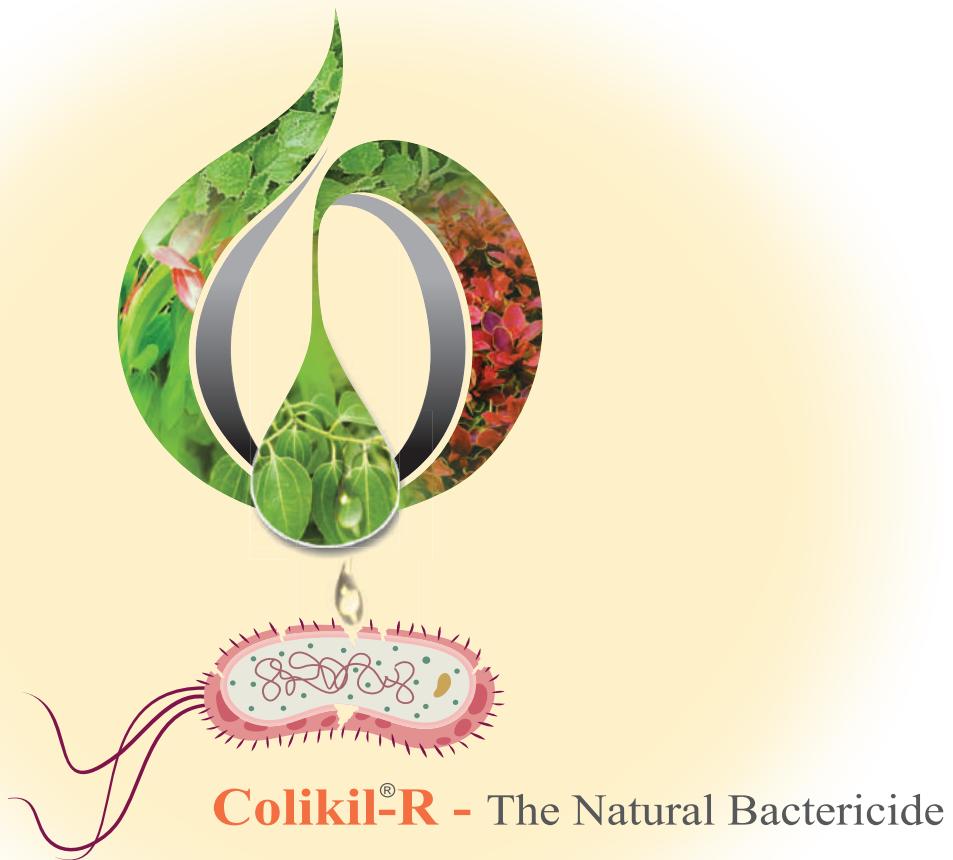
Mo. No. +919824000210
E-mail: info@regenbiocorps.com



An ISO 9001:2015 Certified Co.



An AAT
Colikil®-R
The *E.coli* Controller



We are there when you need the most

Leader in AATs

Antibiotic Alternative Therapies

Regenerating solutions for your changing needs...

Regen Biocorps AHI (P) Ltd.

3rd Floor, D&E 301, Ananta Trendz, Near Narayan Garden Society
Gotri, Vadodara – 390 021. Gujarat (India)

Website: www.regenbiocorps.com

Mo. No. +919824000210
E-mail: info@regenbiocorps.com



An ISO 9001:2015 Certified Co.



RR VETERINARY HEALTH CARE

An ISO 9001:2015 Certified Company

18 YEARS OF
UNBLEMISHED
QUALITY
SERVICE



For further details
Please contact :

Y. Ram Mohan Rao
Managing Director (Mob: +91 94904 10562)

Dr. Sreekanth Devalraju
Manager (Mob: +91 94410 31794)

Admin Office: # 5-5-81/5/1, 5th Floor, Sai Baba Colony, Kukatpally, Telangana, - 500 072,
INDIA. Ph: +91 94904 10562. info@rrveterinary.in, www.rrveterinary.in, www.rrvhc.in

WE ARE HIRING

National Sales Manager

Assistant Business Development Manager

Zonal Sales Manager

(Coimbatore, Andhra Pradesh, Hyderabad,
Chhattisgarh, Karnataka & West Bengal)

South, East & West Zones

Forward your resume to: careers@rrveterinary.in

Scanned with OKEN Scanner

BAMBERCIN® PLUS

The Novel & Potent **TRIBIOTIC**

- Healthy birds
- Optimal gut microflora
- Reduction in FCR
- Better immunity & disease resistance
- Wholesome meat & eggs
- Improvement in profits



www.provet.in

f X in p provetppl

Provet Pharma Private Limited
Serving Mankind Through Animal Welfare

Poultry Federation of India Honours Mr. Shabbir Ahmed Khan for Over Six Decades of Service to the Poultry Industry



Poultry Federation of India (PFI) proudly recognised Mr. Shabbir Ahmed Khan for his remarkable 60+ years of dedicated and practical experience in the poultry industry during its 36th Annual General Meeting (AGM) held in Lucknow on 8th–9th October 2025.

Mr. Shabbir, one of the founding members of Poultry Federation of India, has been an integral part of the Federation's journey since its inception 38 years ago, contributing immensely to the growth and development of India's poultry sector. His lifelong commitment, visionary approach, and continuous support to small and medium poultry farmers have made him a highly respected figure in the industry.

With over six decades of hands-on experience, Mr. Shabbir Sahab's unwavering dedication to poultry farming and his tireless service to farmers have made him a true inspiration.

Beyond being an industry stalwart, he is also an esteemed writer, having authored numerous insightful articles in several magazines in both Hindi and English that highlight the concerns, challenges, and aspirations of poultry farmers. Through his writings, he has consistently raised a strong voice for the poultry sector and advocated practical solutions for the issues faced by small farmers.

The recognition award was presented to Mr. Shabbir Ahmed Khan by Poultry Federation of India Team in honour of his outstanding contribution to the poultry industry and the Federation.

PFI extends its heartfelt appreciation to Mr. Shabbir Ahmed Khan for his invaluable contribution, wisdom, and lifelong service that continue to inspire generations within the Indian poultry fraternity.



Are you letting **ammonia**
dictate your profits?

Choose
Sapodo

Plant-based Ammonia Control



Outperforms Yucca



Supports optimised feed
intake and better nutrient
utilisation



Prevents production loss caused
by high ammonia levels



Lowers respiratory issues and
helps in strong immune response



Unlock the potential of YEAST CELL WALL



PUREMOS

Proven solution in providing support for
GUT INTEGRITY, IMMUNITY
AND TOXIN BINDING.

Marketed By:



311, 3rd Floor, Ascot Center Co-op Soc.ltd.,
Sahar Road, Opp ITC Maratha Hotel.
Near Hilltone Hotel, Andheri (East),
Mumbai - 400099, Maharashtra, INDIA
TEL: (022) 28200426/27/28.
E-mail: info@exoticbiosolutions.com
www.exoticbiosolutions.com

Manufactured By:



MANUFACTURED
BY
SGS
TUV NORD
ISO 22000
Manufacturing Unit is certified
for leading Industry Standards



HimChol-P™

(POWDER)

Polyherbal Choline Chloride Replacer
for Optimal Performance

Industry-Leading[#] polyherbal formula



Nimba
*Azadirachta
indica*



Vanatulsi
*Ocimum
Basilicum*



Sharapunka
*Tephrosia
purpurea*



Yavatikta
*Andrographis
paniculata*



Kasani
*Cichorium
intybus*



Haridra
*Curcuma
longa*



**Soya
lecithin**

What additional special benefits will you get in HimChol-P?

- High concentrated Choline precursors
- Hepatoprotective activity
- Hepatostimulation
- Anti-inflammatory and gut protection activity
- Immunity booster

Usage:

- Prevents fatty liver syndrome (FLS) and fatty infiltration, improves the integrity of hepatocytes, and optimizes liver function.
- Reduces carcass fat content and promotes lean meat production.
- Optimizes growth, feed conversion rate (FCR), egg production, livability, and hatchability.
- Aids in maintaining brain and nerve nutrition and improves neurotransmission.
- Helps prevent perosis and leg weakness.
- Assists in optimizing lipid and carbohydrate metabolism and improves energy utilization.

Mixing Ratio:

Broiler/Layer: 500 g per ton of feed or as per nutritionist/veterinarian guidance*
Breeders: 500g-1 kg per ton of feed or as per nutritionist/veterinarian guidance*

*500 g of HimChol-P can replace 1 kg of synthetic choline chloride (60%)

#Compared to similar products in market



*Creative Visualization

Himalaya Wellness Company

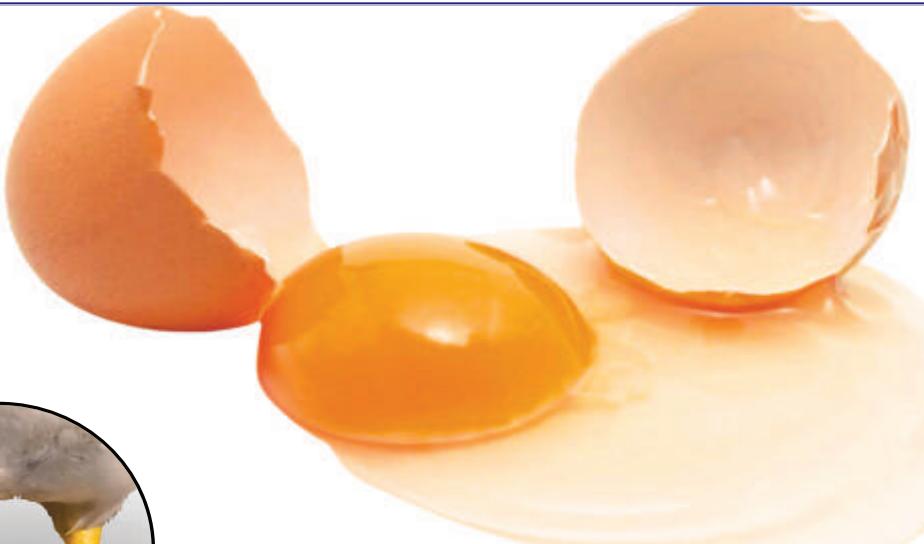
Makali, Bengaluru 562 162, India

www.himalayawellness.com

E-mail: write.to.us@himalayawellness.com

Scan for
more
info on
HimChol-P





**Helping nature to
show its true colours**

CAPSANTAL CX

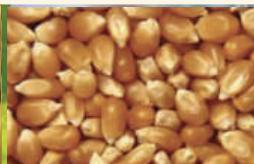
Red Pigment : Canthaxanthin 10%

CAPSANTAL APO

Yellow Pigment : Apoester 10%

**For the most active
pigmentation**


Industrial Técnica
Pecuaria, S.A.
7a planta , Barcelona SPAIN
Contact :Dr.Sameer Sawant
Mobile number: +91 9820282842



PROTOXY FC ADVANCE

New paradigm to protein world

Minimum Quantity, Maximum Results

“ Multi-protease with the catalytic triad of Serine-aspartate protease priming cleaving ability with Maximum Matrix Nutrition

Best suited for pellet feed production



-  Speeds-up protein digestion
-  Highly efficient performance on pellet feed
-  Optimises bioavailability of proteins & peptides
-  Maximises carcass yield ROI
-  Targets ANF's in protein meals & maintains gut integrity

ROSSARI BIOTECH LIMITED

(An ISO 9001:2015 & 14001:2015 & GMP Certified Company)

201 A - B, 2nd Floor, Akruti Corporate Park, L.B.S Marg, Next to GE Gardens, Kanjurmarg (West), Mumbai-400 078, India.

 info@rossari.com

 +91 22 6123 3800

 www.rossari.com







SAI KRISHNA

POULTRY EQUIPMENTS

Manufacturers of Innovative Poultry Equipments

Innovating Poultry Solutions for a Better Tomorrow



We Manufacture

- All Kinds of Manual Poultry equipment
- Automatic Pan Feeding System
- Environmental Control System
- Heating Systems
- Automatic Nipple Drinking System
- Poultry transportation System
- Curtain winching Systems
- Cooling Systems



SAI KRISHNA PLASTIC INDUSTRIES

Factory : IP Kondapur, Kondapur Village, Medak Dist-502336,TG.

Factory : Behind Petrol Bunk, Padma Nagar, Karimnagar-505002,TG.

Sales Depot : Mamatha Nagar, Nagole, Hyderabad, TG.

Mobile : 94404 06200, 98490 59508, 92466 59508, 90300595058

E-mail : info@saikrishnapoultry.com, Web : www.saikrishnapoultry.com



STRENGTH AND SAFETY BUILT IN

Poulvac®
MAGNIPLEX™
GUMBORO PROTECTION



India's first immune complex vaccine for
Long Live Birds against Gumboro Disease



Promotes faster bursal recovery



Support uniform and long lasting immunity



The right balance of immunity and safety



12-2024

Zoetis India Limited

31, 3rd Floor, Kalpataru Synergy, opp. Grand Hyatt, Santa Cruz (East), Mumbai - 400 055.
Web: www.zoetis.in • Email: indiaanimalhealth@zoetis.com

Disclaimer - Zoetis India Limited does not recommend the use of its product in any manner other than as described in the prescribing information.
Please read the full prescribing information before using the product.



Next Gen DFMs for High Performing Birds



For any enquiries please mail to: info@zeusbiootech.com

www.zeusbiootech.com

Broiler Lifting Rates for the month of SEPTEMBER 2025

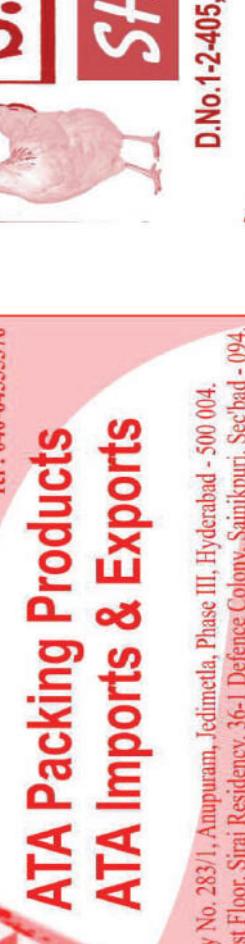
place	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							
Hyderabad	95	95	98	98	98	98	98	98	98	108	113	113	118	118	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121						
Karimnagar	95	95	98	98	98	98	98	98	98	108	113	113	118	118	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121						
Warangal	95	95	98	98	98	98	98	98	98	108	113	113	118	118	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121						
Mahaboobnagar	95	95	98	98	98	98	98	98	98	108	113	113	118	118	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121						
Kurnool	95	95	98	98	98	98	98	98	98	108	113	113	118	118	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121	121						
Vizag	121	126	131	131	131	131	136	139	139	141	141	141	144	144	144	144	139	134	134	134	134	134	134	134	134	134	134	129	129	122	122	122						
Godavari	117	122	127	127	127	132	135	135	137	137	140	140	140	140	140	140	140	140	140	140	140	140	140	140	140	140	130	130	130	125	120	115	115	117				
Vijayawada	117	122	127	127	127	132	135	135	137	137	140	140	140	140	140	140	140	140	140	140	140	140	140	140	140	140	130	130	130	125	120	115	115	117				
Guntur	112	115	115	115	115	120	125	125	127	127	132	132	135	135	135	135	135	135	135	135	132	132	132	132	132	132	127	127	122	122	117	115	120					
Ongole	112	115	115	115																														-				
Nammakkal	98	98	98	98	98	100	100	102	104	106	108	110	110	115	121	123	123	123	123	123	123	123	123	123	123	123	123	123	123	123	123	123	123	99	99	99	99	99



S.S. Associates

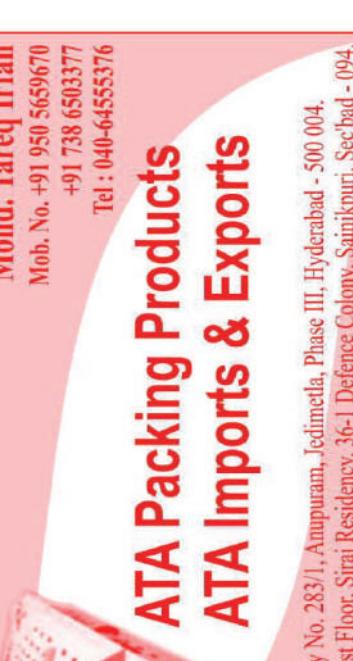


SHR PACKAGING



D.No.1-2-405, Gaganmahal, Domalguda, Hyderabad - 500029
Cell: 78931 40260

ATA Packing Products
ATA Imports & Exports



Works : Survey No. 283/I, Anupuram, Jeedimetla, Phase III, Hyderabad - 500 004.
Business Center : First Floor, Siraj Residency, 36-1 Defence Colony, Sainikpuri, Secunderabad - 094.
Email: atapackingproducts@gmail.com, ataimportsexports@gmail.com

Poultry Federation of India Successfully Concludes its 36th Annual General Meeting on the Theme “Survive & Thrive in Difficult Times” at Lucknow



The Poultry Federation of India (PFI) successfully organized its 36th Annual General Meeting (AGM) on the theme “Survive & Thrive in Difficult Times” at Ramada Hotel, Lucknow. The event brought together over 1000 delegates, including farmers, breeders, feed millers, integrators, equipment manufacturers, policymakers, veterinarians, scientists, solvent plant representatives, media professionals, and other stakeholders from across India and abroad, along with 99 sponsor organizations.

The AGM commenced with opening remarks by Mr. Ranpal Dhanda, President, Poultry Federation of India, who welcomed all participants and expressed his gratitude to the Department of Animal Husbandry, Government of India for their continued support to the poultry sector. Mr. Dhanda highlighted PFI's vision for advancing India's poultry sector and announced the Federation's ambitious plan to establish four modern laboratories across India dedicated to enhancing quality standards, technological innovation, and the welfare of poultry farmers.

Following the President's address, Mr. Ravinder Singh Sandhu, presented the PFI Annual Report (2024–25), detailing the Federation's 40 key meetings conducted over the past year with government authorities, sector stakeholders, and policymakers. These initiatives focused on issues such as broiler rate stabilization, raw material quality, maize price and availability, and policy advocacy regarding the closure of meat shops during the

Sawan month.

Mr. Sandhu also announced PFI's strategic joint venture with VIV, a leading global exhibition organizer, to host “VIV Select India” — an international poultry sector exhibition scheduled for April 22–24, 2026, at Yashobhoomi Convention Centre, Dwarka, New Delhi, which aims to promote technological innovation and global collaboration in the Indian poultry sector.

Mr. Rahul Khatri presented the PFI Balance Sheet (2024–25), elaborating on the Federation's financial performance and transparency. The session was followed by several technical and knowledge-sharing presentations on topics such as Global Exhibitions, Oil Quality, Raw Material Procurement, Biosecurity, Importance of Protein, Metabolic Syndromes, Innovation, and Glucose Oxidase.

A highly engaging panel discussion on “Viksit Bharat Mein Poultry Sector Ka Yogdan” was moderated by Dr. O.P. Chaudhary, Retd. Joint Secretary, DAHD, Government of India. Esteemed panelists — Mr. Ricky Thaper, Dr. Ajay Deshpande, Mr. Divya Kumar Gulati, Dr. Ajit Ranade, Mr. Mohan Reddy Kasarla, Dr. Sharad Singh, and Dr. Jatinder Paul Singh Gill — shared valuable insights on policy frameworks, market trends, and the future growth trajectory of India's poultry sector.

The day concluded with the Bronze Sponsor Memento Distribution





Ceremony, honoring 52 valued bronze sponsors, followed by a Vote of Thanks by Mr. Sanjeev Gupta, Vice President (HQ), PFI.

Day 2 Highlights

Day 2 featured distinguished guests including:

Hon'ble Prof. S.P. Singh Baghel, Minister of State for Animal Husbandry, Fisheries & Dairying, Government of India (Chief Guest)

Shri Brijesh Pathak, Hon'ble Deputy Chief Minister, Government of Uttar Pradesh

Shri Mahipal Dhanda, Hon'ble Minister of Education, Government of Haryana

Shri Sanjay R. Bhoosreddy, Chairman, Uttar Pradesh Real Estate Regulatory Authority

In his keynote address, Mr. Ranpal Dhanda reiterated PFI's demand for the implementation of HPAI vaccination in the poultry sector, citing heavy economic losses faced by farmers. He urged the government to form a committee comprising representatives from farmers, associations, departments, and experts to study and recommend actionable solutions.

Mr. Dhanda also emphasized the need to address challenges related to maize availability, quality, and pricing, pointing out that rising maize costs—driven by ethanol diversion—are affecting poultry feed production. He cited PFI's successful initiative promoting modern maize farming across 1000 acres with 90 farmers, resulting in yields of 40–45 quintals per acre, compared to the traditional 10–15 quintals.

He further raised concerns about closure of poultry meat shops during the Sawan, requesting policy intervention from the Deputy Chief Minister, and advocated for the inclusion of poultry under the agriculture sector at the national level, similar to Maharashtra's policy.

Mr. Vijay Sardana, renowned agri-economist, expanded on these issues, addressing the impact of religious closures on poultry trade, and highlighting challenges such as retail hygiene, export potential, rural employment, infrastructure gaps at Ghazipur market, and women empowerment.

Deputy Chief Minister Shri Brijesh Pathak assured that a joint meeting with senior officials and PFI representatives would



soon be convened to frame concrete steps for poultry sector development.

Prof. (Dr.) P.K. Shukla, President, Indian Poultry Science Association, stressed the importance of eggs and chicken in combating malnutrition, especially among children, and emphasized the role of women and farmers' empowerment.

Hon'ble Minister Shri Mahipal Dhanda called for a central-level poultry policy to ensure uniform implementation across states and addressed the issue of environmental challenges faced by poultry farmers.

Delivering his keynote, Hon'ble Chief Guest Prof. S.P. Singh Baghel remarked, "A healthy mind resides in a healthy body, and a healthy nation is built upon both — which cannot be achieved without eggs and chicken." He reaffirmed that eggs are vegetarian, and one of the best sources of affordable protein. He expressed strong support for the formation of a National Poultry Development Board, assuring that such an institution could propel the sector far beyond its current valuation of ₹1.2 lakh crore, strengthening livelihoods for over 1.6 million people engaged in poultry farming.

A second panel discussion on "Surviving & Thriving in Difficult Times" was moderated by Mr. Anuj Khare, Editor, Aaj Tak, featuring eminent panelists including Mr. Ranpal Dhanda, Mr. Naveen Pasupathy, Mr. Uday Singh, Mr. S.S. Lakra, Dr. Pawan Kumar, Dr. Pawan Singh, and Mr. Mohit Malik.

Expert presentations were delivered by:

Prof. (Dr.) P.K. Shukla on "Indian Poultry Sector: Policy Interventions for Sustainable Growth and Farmer Prosperity towards Viksit Bharat"

Dr. V.R. Tijare, General Manager, Venky's (India) Ltd. on "Strategies to Promote Consumption of Chicken & Eggs"

Dr. P.S. Mahesh, Joint Commissioner & Director, CEAH, Bengaluru on "Disciplined Poultry Farming"

The AGM concluded with Super Platinum, Platinum, Diamond, Gold, and Silver Sponsor Memento Distributions, followed by the Vote of Thanks delivered by Mr. Ricky Thaper, Joint Secretary, PFI, who acknowledged the contributions of all sponsors, delegates, speakers, media and the PFI Executive Committee for making the 36th AGM a grand success.













Cevac
IBird®
+ Cevac® Vitabron L

The **FIRST** and
ONLY VACCINE
in INDIA for
IB VARIANT
STRAINS



**HEALTHY
CHICKENS**

Cevac Ibird® + Cevac® Vitabron L
infectious bronchitis under control from the hatchery

- Compatible from day 1 by spray for broilers & layers
- 9 weeks duration of immunity
- Reduction of challenge virus in the trachea
- Safe repeat use in lay for Cevac IBird®

Ceva Polchem Private Limited
Premises No. 101, First Floor, Phase II, Manikchand Galleria,
Model Colony, Shivajinagar, Pune - 411016, India
Tel.: +91-20-25670606, 25670607. E-mail: sales.ind@ceva.com Website: www.cevapolchem.in



Together, beyond animal health



Emulso-V®

A Unique Nutritional Emulsifier



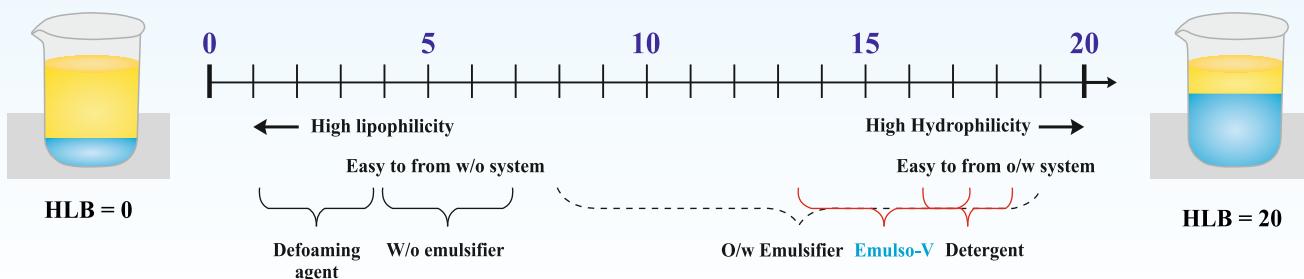
Unique Booster for Digestion and Absorption of Fat



- Emulso - V is the key solution for oil / fat emulsification and it's absorption.
- Emulso - V promotes energy utilization of oils / fats
- Emulso - V possesses high HLB value hence capable of emulsifying fat / oil in water (O/W).
- Emulso - V improves FCR
- Emulso - V has good Bio-Surfactant activity and synergistically act with bile salts.

Composition:

- Glyceryl Polyethylene Glycol Ricinoleate
- Blend of Phytogenic Hydrophilic Emulsifiers



For further information please contact :

VENKY'S (INDIA) LIMITED
ANIMAL HEALTH PRODUCTS DIVISION

An ISO 9001 Certified Company

"Venkateshwara House", S.No.: 114/A/2, Pune - Sinhagad Road, Pune - 411 030 (India)

Tel : +91- 20-24251803 Fax : +91-20-24251060 / 24251077 www.venkys.com e-mail : ahp@venkys.com



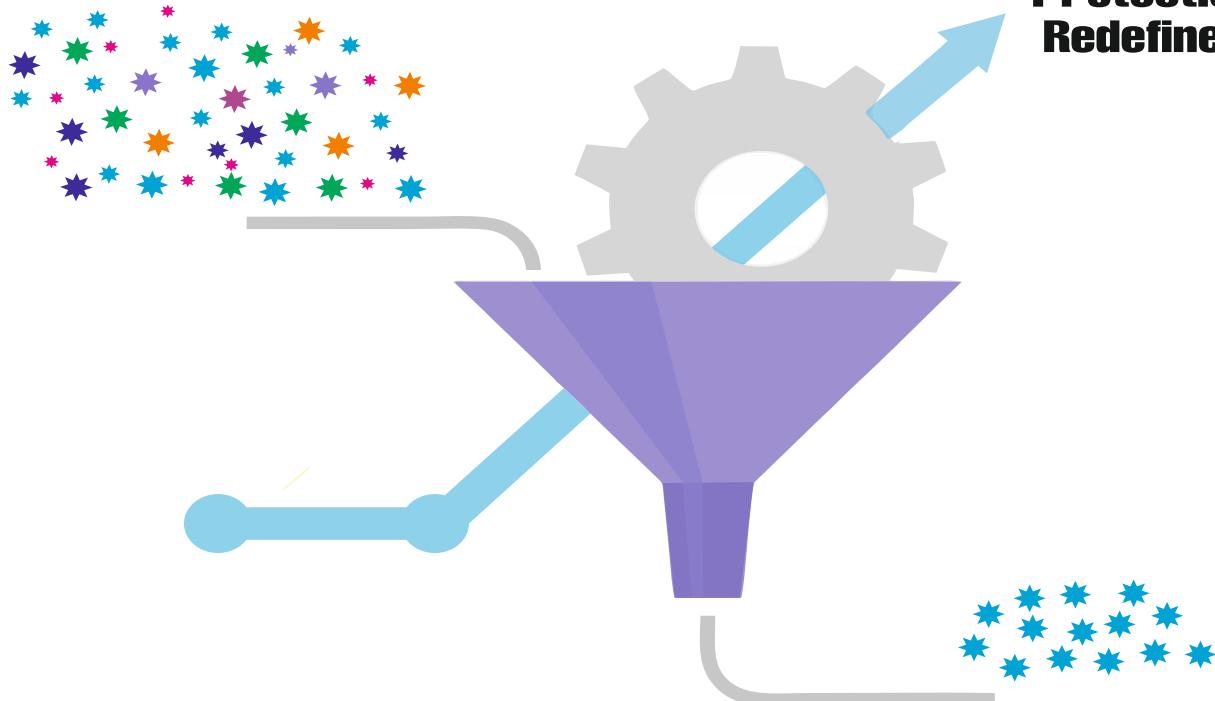


MASTER CLONE

(Newcastle Disease Vaccine, Live)



**Protection
Redefined**



- ★ Uniformity in titers (Virus and Antibody response)
- ★ Less vaccinal reaction
- ★ Better immunogenicity

VENTRI BIOLOGICALS

(Vaccine Division of VHPL)

Venkateshwara House, S. No. 114/A/2, Pune-Sinhgad Road, Pune - 411 030. Tel. : +91-20-24251803 Fax : (020) 24251077, 24251060

Email: ventri.biologicals@venkys.com



www.venkys.com